

# Driving Digital Transformation at Speed

## *Microservices, APIs, and Innovation*

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API Academy, CA Technologies  
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# Agenda

1 INTRODUCTION

2 MICROSERVICES

3 APIs

4 INNOVATION

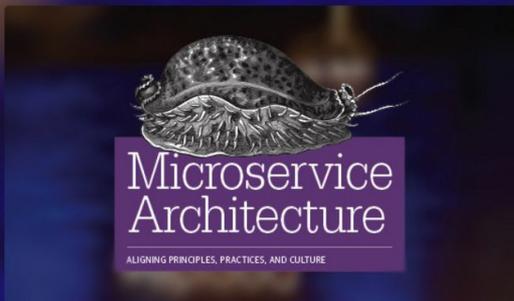
5 ONE MORE THING...



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@mamund



EBOOK



# MICROSERVICE ARCHITECTURE: ALIGNING PRINCIPLES, PRACTICES & CULTURE

DESIGN AND APPLY MICROSERVICES TO EMBRACE CONTINUAL  
CHANGE IN THE DIGITAL ECONOMY

READ MORE

<http://g.mamund.com/msabook>

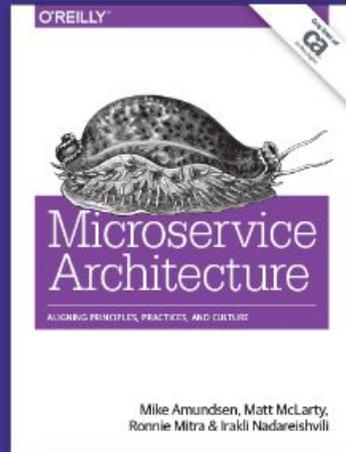


## Microservice Architecture: Aligning Principles, Practices, and Culture

Microservices is the next evolution in software architecture designed to help organizations embrace continual change in the digital economy. But how do you design and apply an effective microservice architecture?

This book provides comprehensive guidance through seven valuable chapters that give you a deep-dive into:

- The benefits and principles of microservices
- A design-based approach to microservice architecture
- Lessons for applying microservices in practice





KENTUCKY  
285 PHV  
KENTON

# Microservices



A workshop wall with various tools hanging on a pegboard. The tools include hammers, saws, wrenches, and a license plate. The license plate is from Kentucky, with the number 285 PHV and the word KENTON. The text "Microservices === Toolmaking" is overlaid on the image in a blue box.

Microservices === Toolmaking

# Tool-making

1. Make each program to one thing well
2. Expect the output of every program to be the input of another program
3. Design and build software to be tried early
4. Use tools to lighten the programming task



# Tool-making -- **Unix operating principles (1978)**

1. Make each program to one thing well
2. Expect the output of every program to be the input of another program
3. Design and build software to be tried early
4. Use tools to lighten the programming task



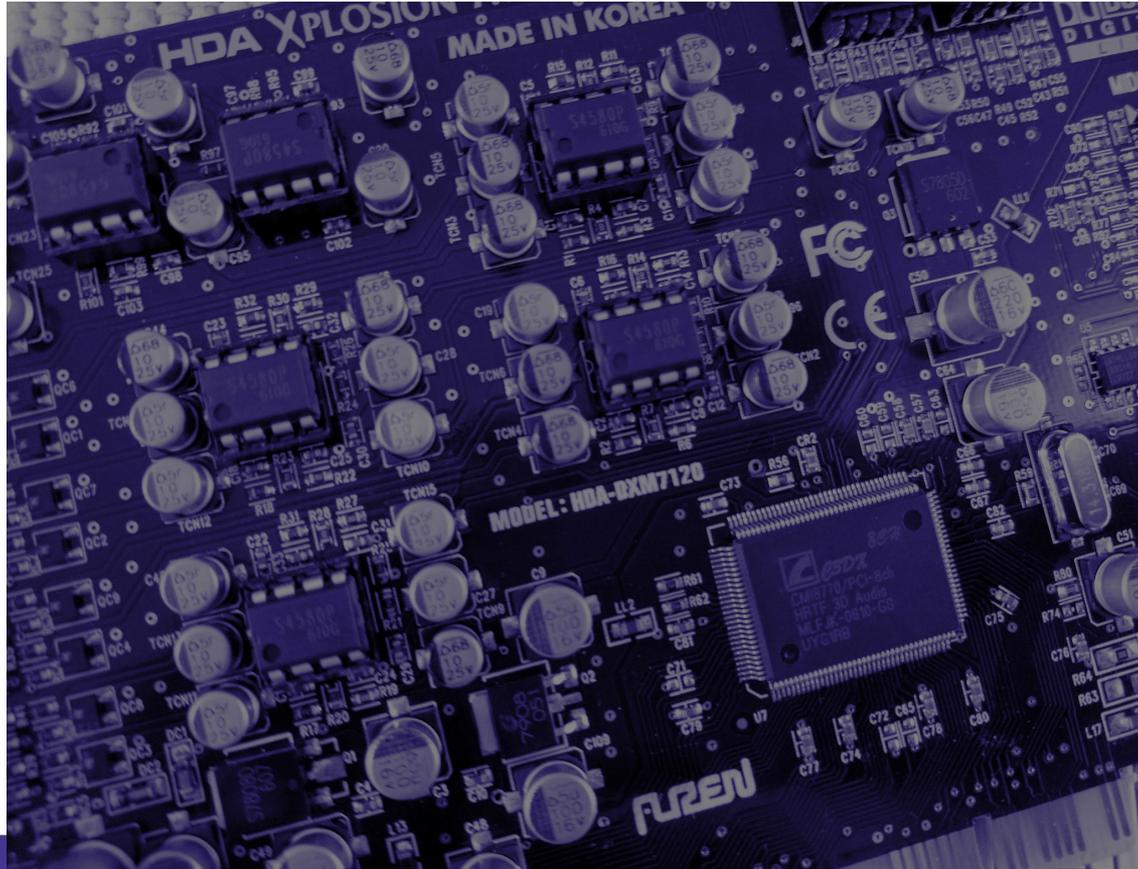
***Microservices is all about tool-making***



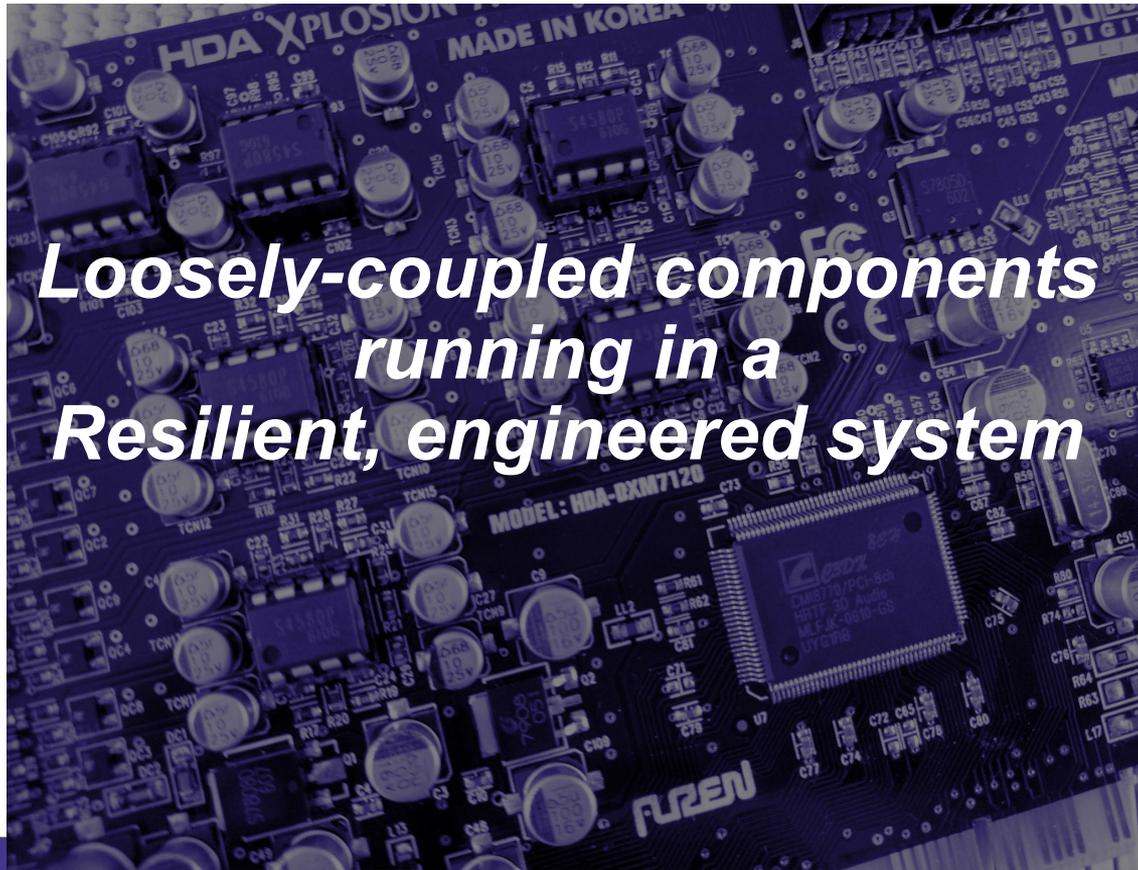
# A useful definition of microservices...



# A useful definition of microservices...



A useful definition of microservices...



# *Harmonizing Speed and Safety at Scale*





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**Harmonizing Speed and Safety at Scale**



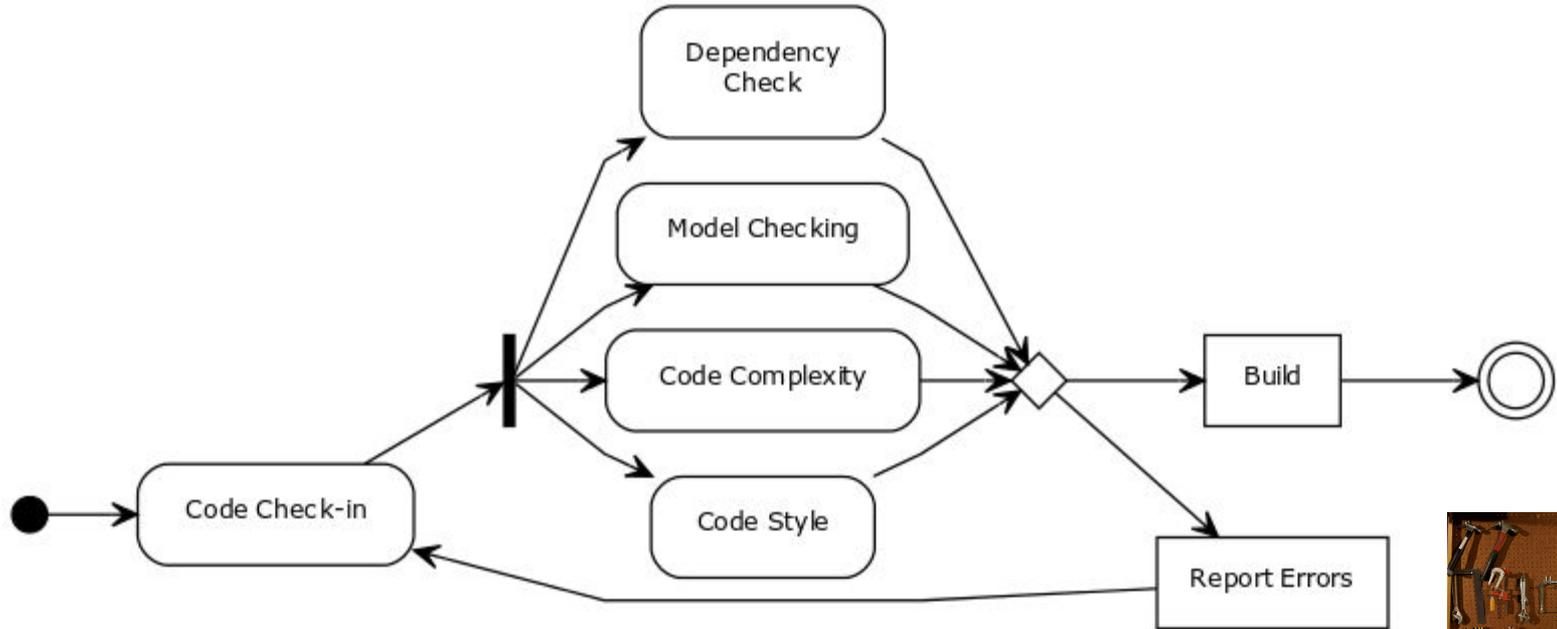
# Three things you can do now...

1. Build Pipelines
2. Engineered Deployments
3. Reduce Work in Progress (WIP)



# Three things you can do now...

## BUILD PIPELINES



# Three things you can do now...

## ENGINEERED DEPLOYMENTS



# Three things you can do now...

REDUCE WORK IN PROGRESS



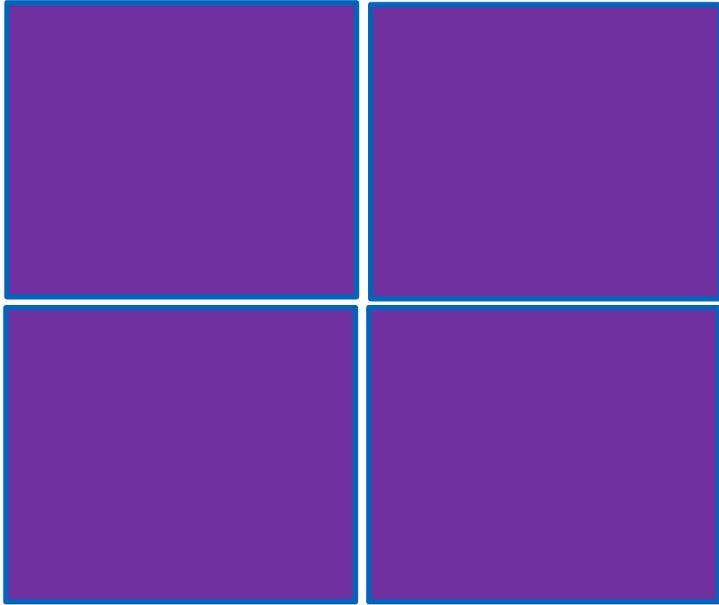
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REDUCE WORK IN PROGRESS



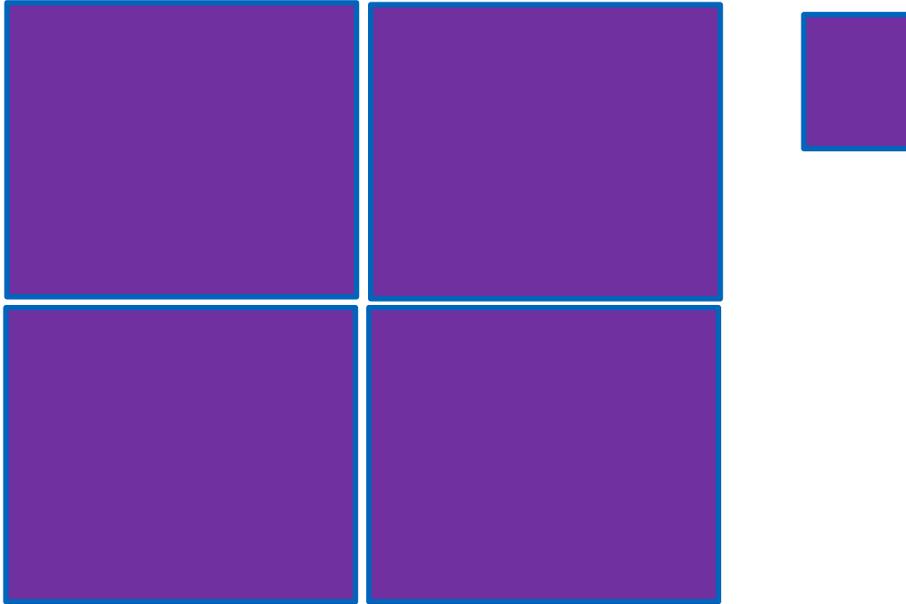
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REDUCE WORK IN PROGRESS



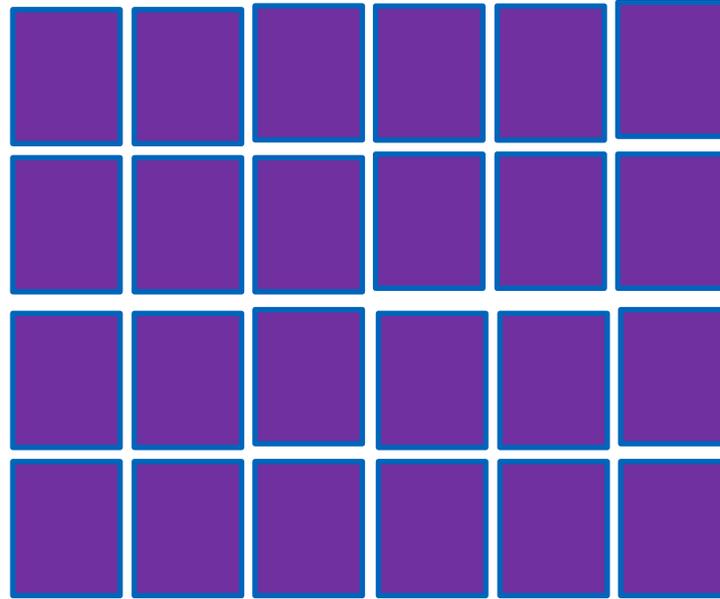
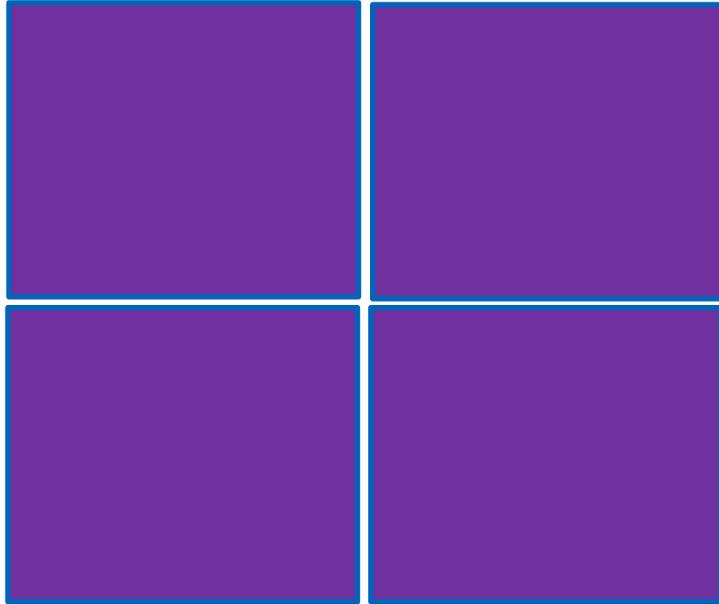
# Three things you can do now...

REDUCE WORK IN PROGRESS



# Three things you can do now...

REDUCE WORK IN PROGRESS



# Ask yourself...

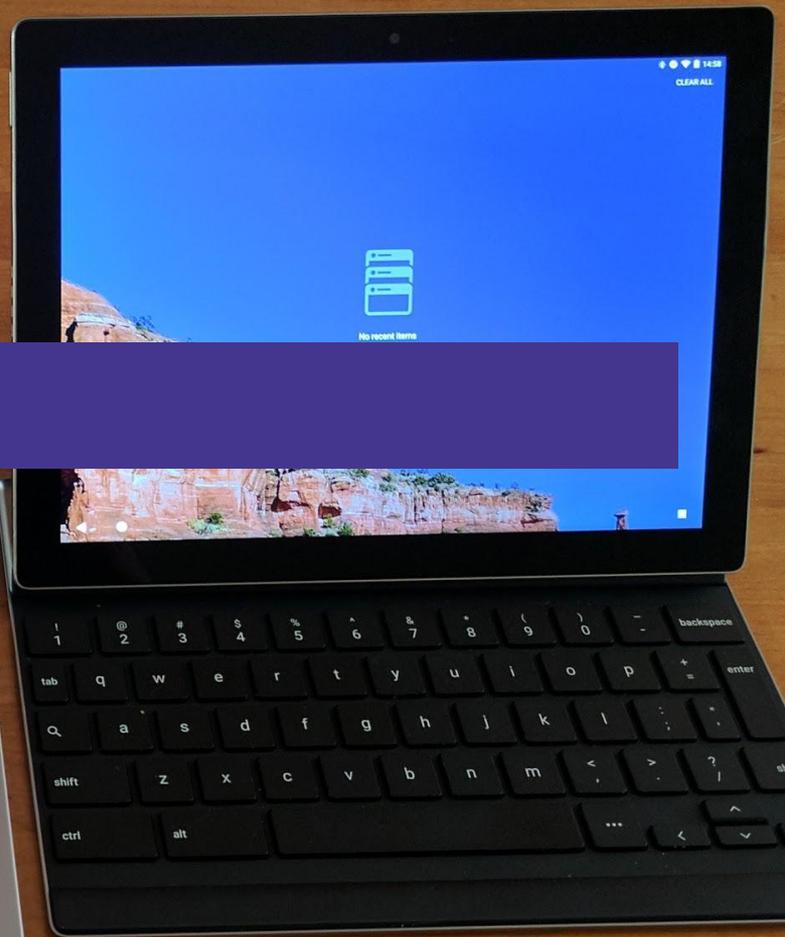
*"How long would it take your organization to deploy a change that involved just one line of code? Do you do this on a repeatable, reliable basis?"*

*-- Tom and Mary Poppendieck, "Implementing Lean Software Development"*

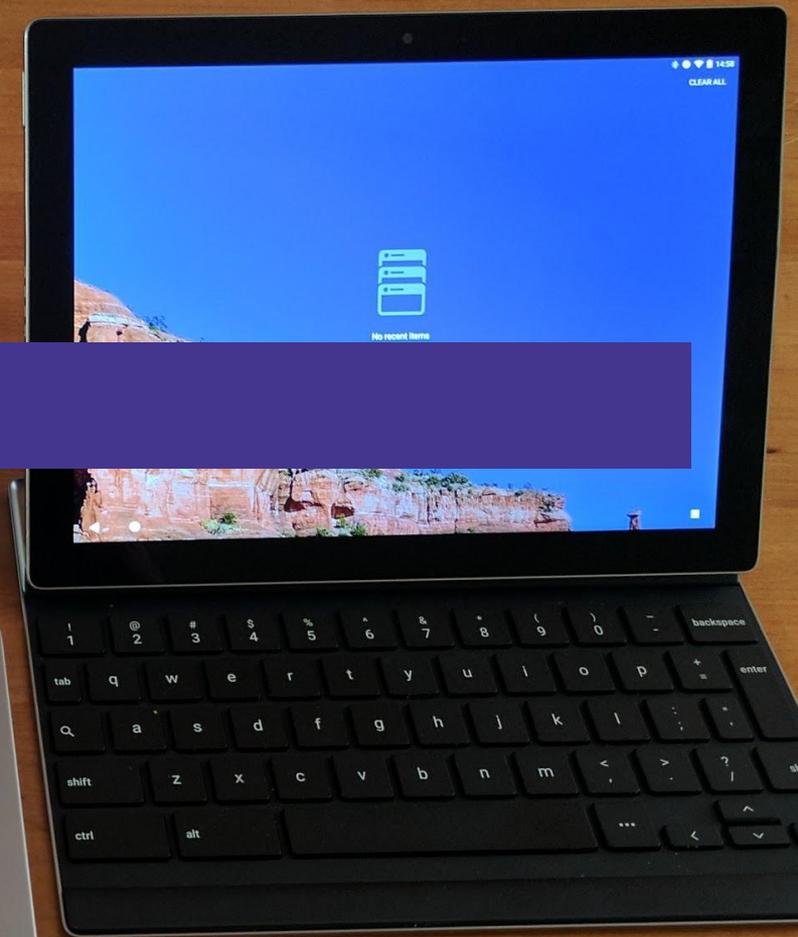




# APIs



APIs === Multi-Channel





# Interface Design

```
// query template sample
{
  "queries" :
  [
    {
      "href" : "http://example.org/search",
      "rel" : "search",
      "prompt" : "Enter search string",
      "data" :
      [
        {"name" : "search", "value" : ""}
      ]
    }
  ]
}
```



# Interface Design

1. Design interfaces for the consumer (machine/human)
2. There is no single (“canonical”) API
3. Make your API design/implementation process...
  1. Safe
  2. Cheap
  3. Easy



# Ask yourself...

*How long would it take your organization to release  
a new **API**?*

*Do you do this on a repeatable, reliable basis?*



***Design APIs for interop, not integration***



# Three things you can do now...

1. Move beyond HTTP
2. Adopt machine-friendly formats
3. Support domain vocabularies



# Three things you can do now...

MOVE BEYOND HTTP

1. HTTP
2. FTP
3. WebSockets
4. MQTT/CoAP

***Plan to support multiple protocols***



# Three things you can do now...

## MACHINE-FRIENDLY FORMATS

1. Atom
2. HAL
3. Siren
4. Collection+JSON

***Plan to support multiple formats***



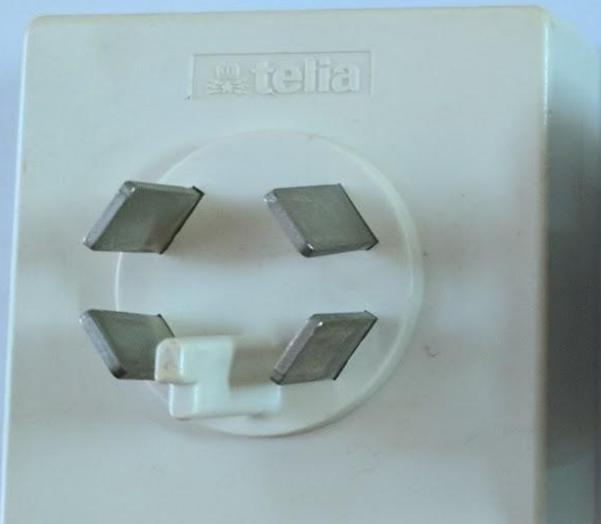
# Three things you can do now...

## DOMAIN VOCABULARIES

1. ALPS
2. DCAP
3. JSON Home
4. RDFS/OWL

***Plan to support multiple vocabularies***







# Innovation

telia



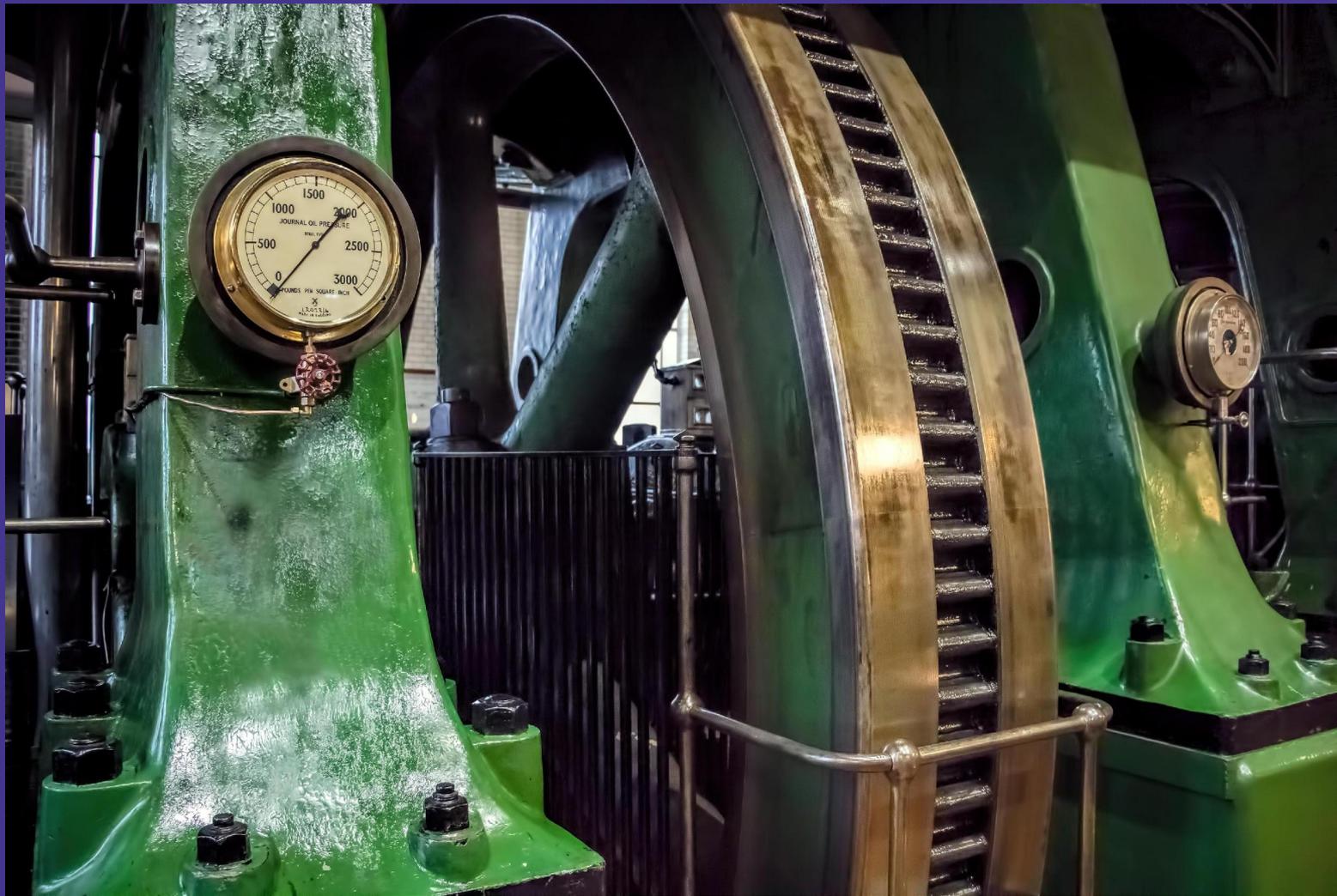


Innovation === Adapting



***What does innovation look like?***





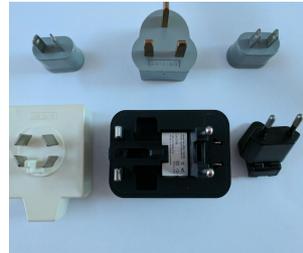


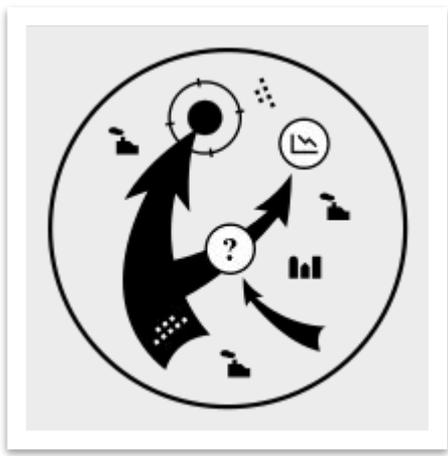


# Harvard Business Review

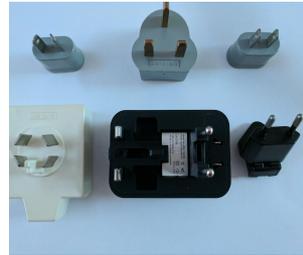
*“Your Innovation Team Shouldn’t Run Like a Well-Oiled Machine”*

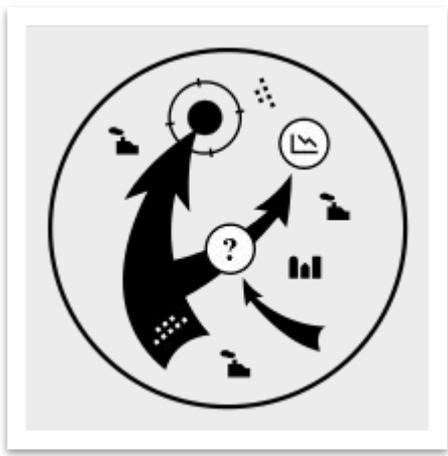
*-- Ashkenas and Speigel, October 2015*



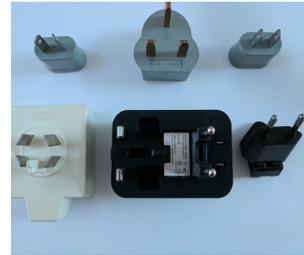


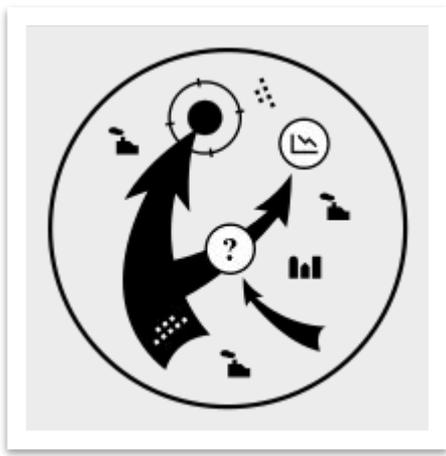
***Culture beats strategy***





***Culture beats engineering***

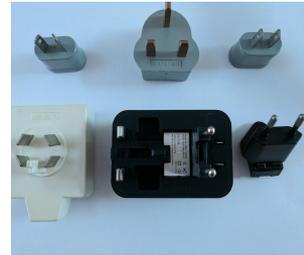


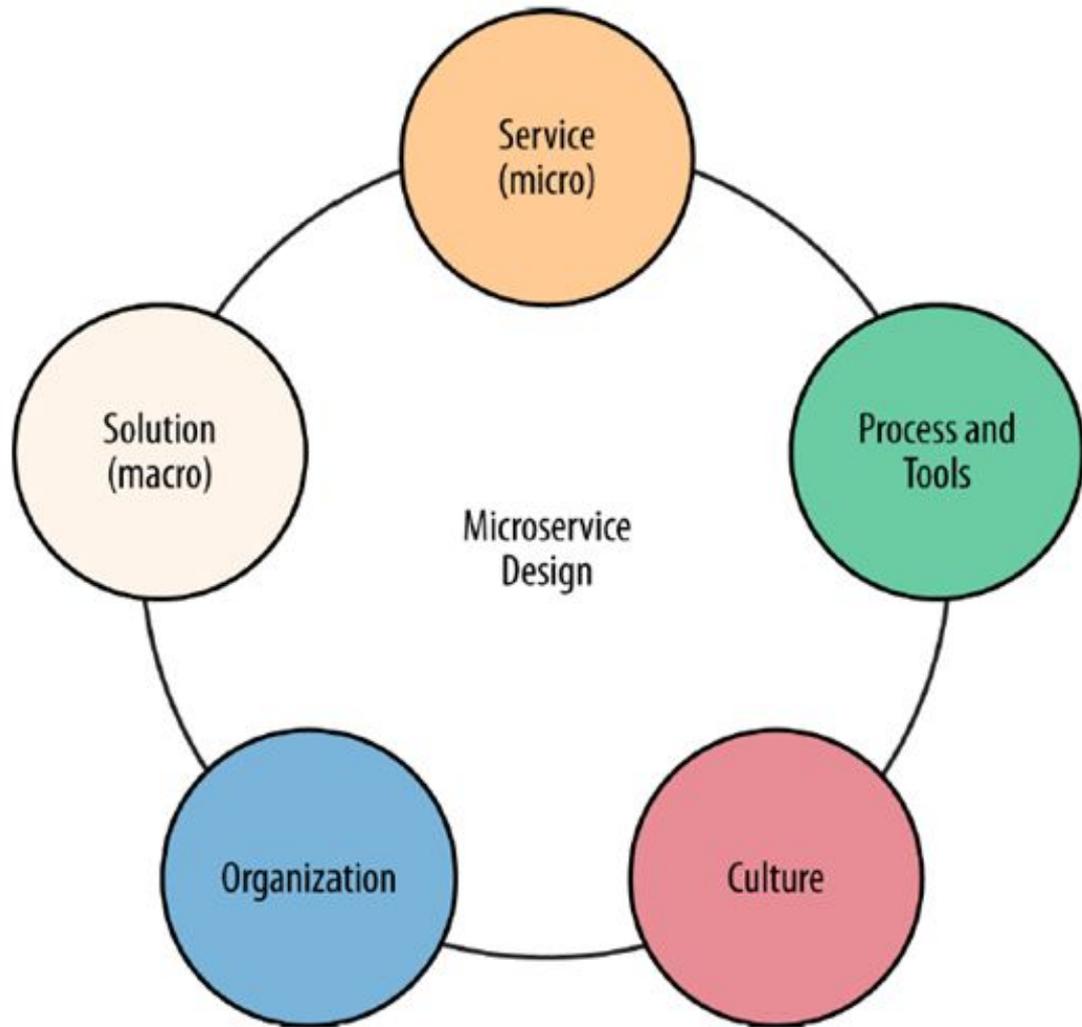


```
/**
 * Simple HelloButton() method.
 * @version 1.0
 * @author john doe <doe.j@example.com>
 */
HelloButton()
{
    JButton hello = new JButton( "Hello, wor
hello.addActionListener( new HelloBtnList

    // use the JFrame type until support for t
    // new component is finished
    JFrame frame = new JFrame( "Hello Button"
    Container pane = frame.getContentPane();
    pane.add( hello );
    frame.pack();
    frame.show();           // display the fra
}
```

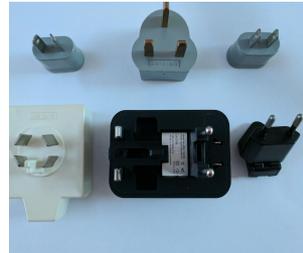
***Culture beats code***





# Three things you can do now...

1. Right-size your teams
2. Recognize Conway's Law
3. Enable unplanned innovation



# Three things you can do now...

RIGHT-SIZING TEAMS

5

15

35

150

500

1500

*Dunbar's Number*



# Three things you can do now...

RIGHT-SIZING TEAMS

***Aim for a team size of  
Dunbar Level 1 (5),  
possibly Dunbar Level 2 (15)***



# Three things you can do now

## CONWAY'S LAW

*“A system’s design is a copy of the organization’s communication structure.”*

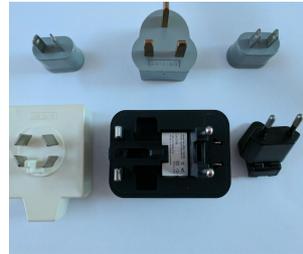
*-- Mel Conway, 1967*



# Three things you can do now...

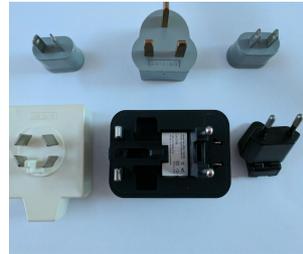
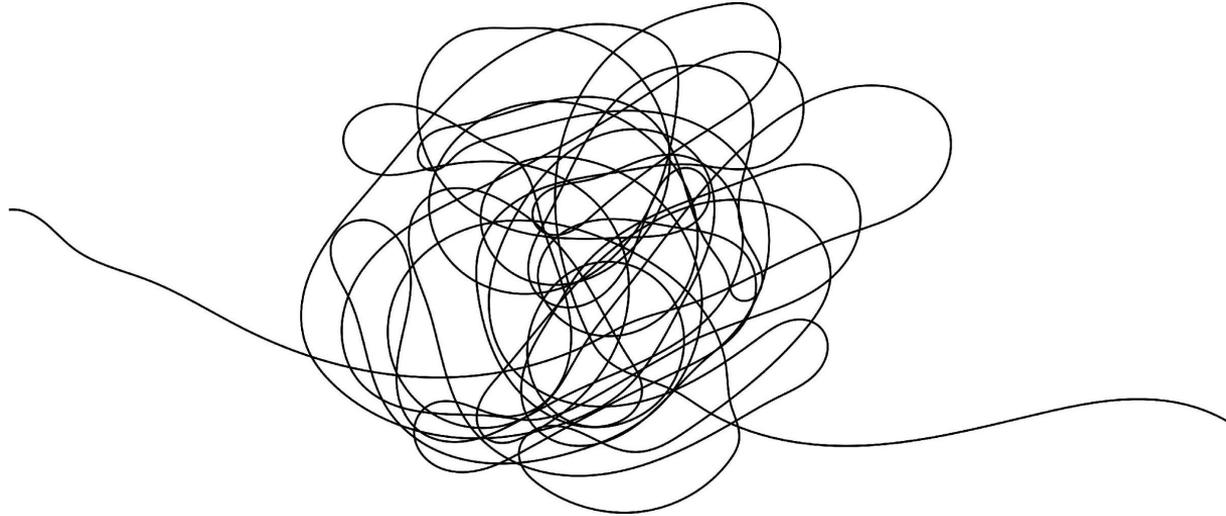
CONWAY'S LAW

***If you have to hold a release  
until another team is ready,  
you are not an independent team.***



# Three things you can do now...

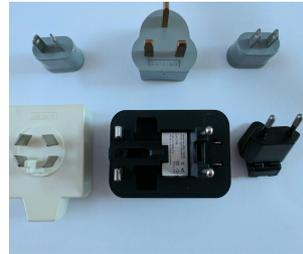
UNPLANNED INNOVATION



# Three things you can do now...

UNPLANNED INNOVATION

***“If you want to achieve greatness,  
stop asking for permission.”***



Ask yourself...

*How long would it take your organization to launch  
a new product?*

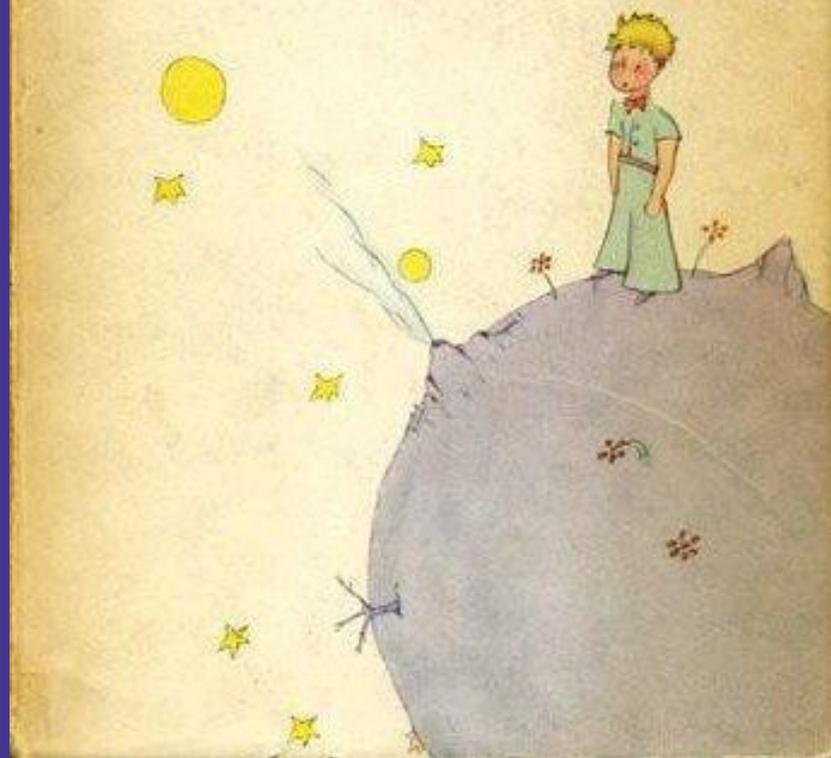
*Do you do this on a repeatable, reliable basis?*



One More Thing...

ANTOINE DE SAINT-EXUPÉRY

# The Little Prince



# Antione de Saint-Exupery (1900-1944)

*“If you want to build a ship, don’t drum up people together to collect wood and don’t assign them tasks and work, but rather teach them to long for the endless immensity of the sea.”*

So...

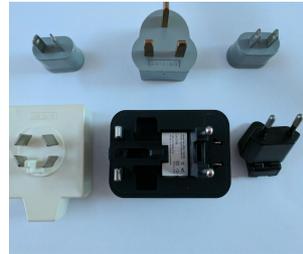
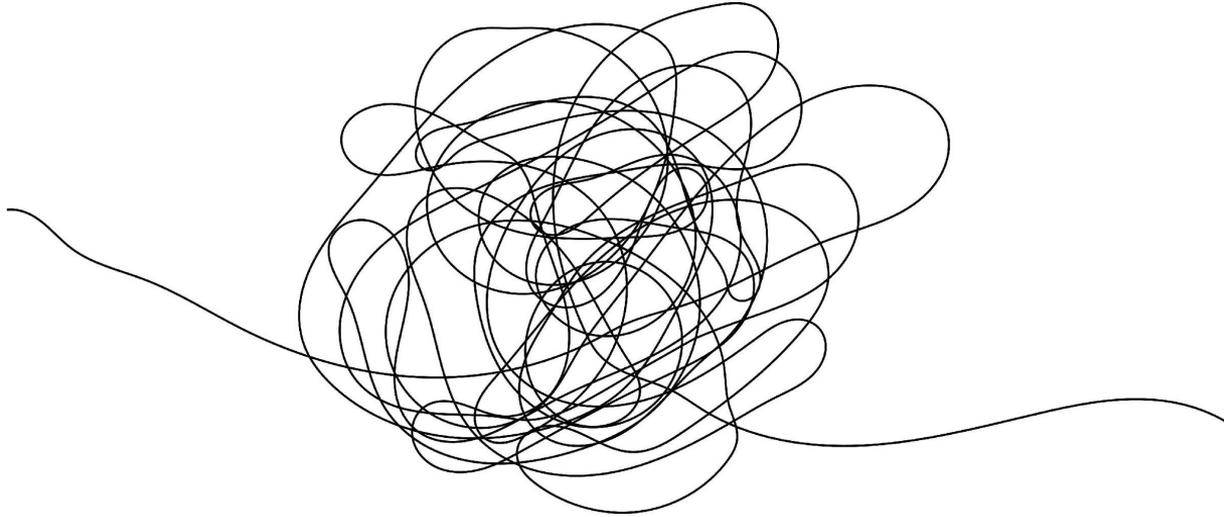
# Follow the Microservice Way



# Leverage the power of API design

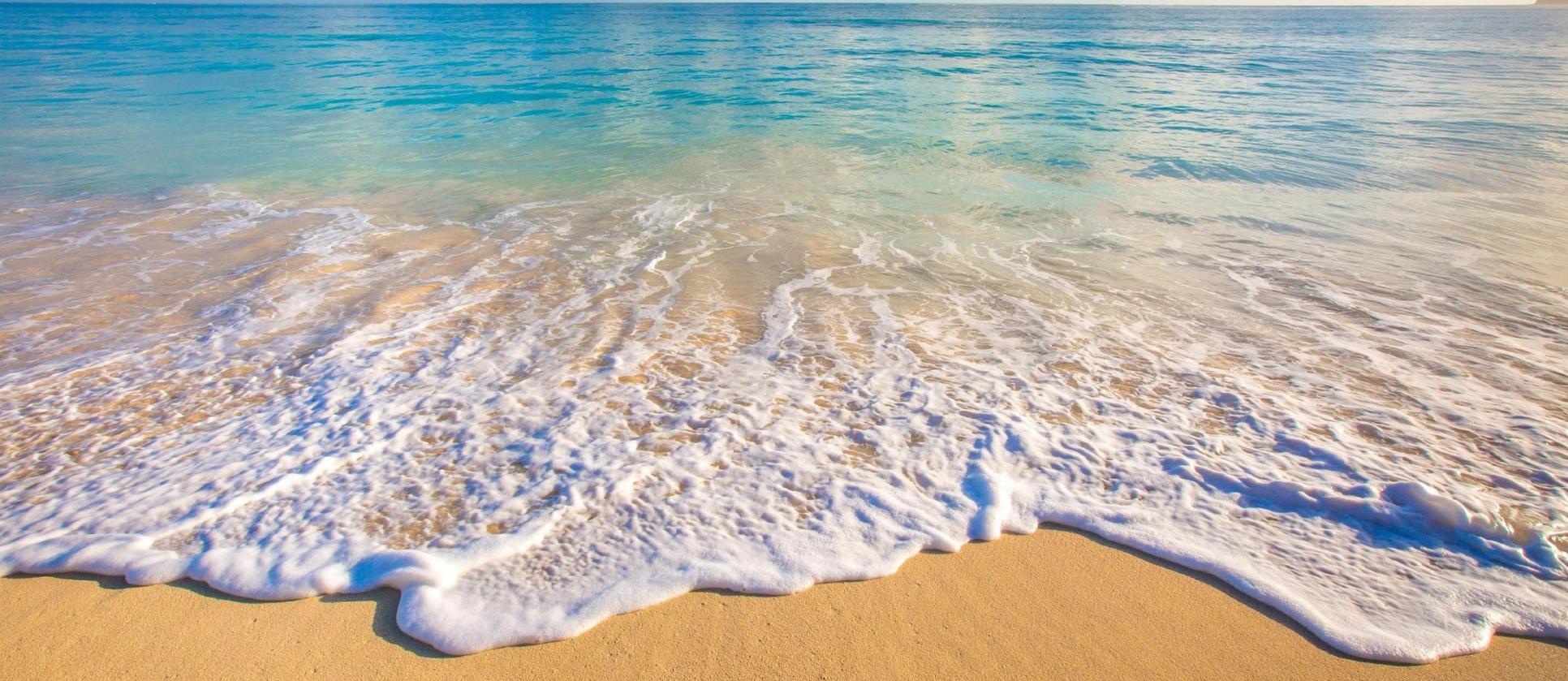
```
// query template sample
{
  "queries" :
  [
    {
      "href" : "http://example.org/search",
      "rel" : "search",
      "prompt" : "Enter search string",
      "data" :
      [
        {"name" : "search", "value" : ""}
      ]
    }
  ]
}
```

# Recognize the value of unplanned innovation





**Ask yourself...**





**Ask yourself...**  
**How long would it take?**

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