

Clients Matter, Services Don't

Recovering the Future of Services on the Web

Mike Amundsen, API Academy / CA

@mamund







MINISTÉRIO DO INTERIO



ESTADO DO RIO DE JANEIRO

PLANO PILOTO DE BRASÍLIA

PLANO PILOTO

DE

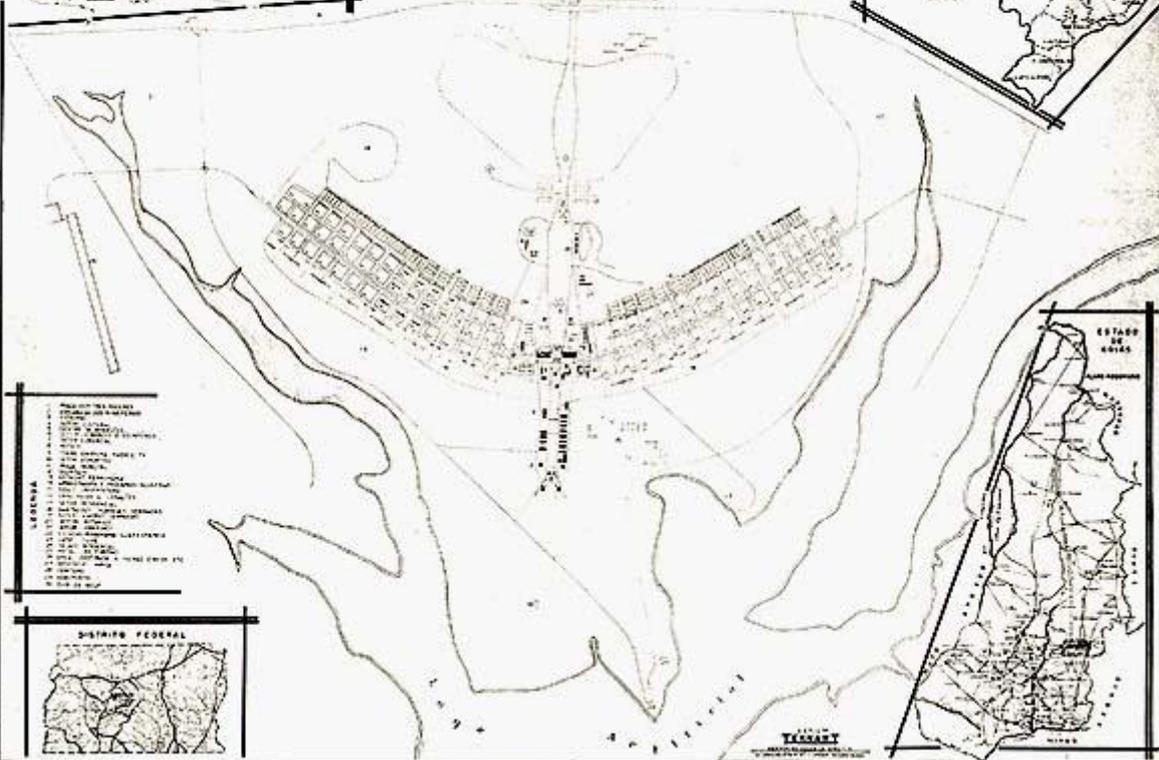
BRASÍLIA

AUTOR: LUCIO COSTA



MUNICÍPIO DE BRASÍLIA

DISTRITO DE BRASÍLIA



- LEGENDA**
- 1. Praça dos Três Poderes
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 - 3. Palácio da Presidência da República
 - 4. Palácio do Supremo Tribunal Federal
 - 5. Palácio do Ministério da Justiça
 - 6. Palácio do Ministério da Educação e Cultura
 - 7. Palácio do Ministério da Saúde
 - 8. Palácio do Ministério da Agricultura
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 - 10. Palácio do Ministério da Indústria
 - 11. Palácio do Ministério da Ciência e Tecnologia
 - 12. Palácio do Ministério da Defesa
 - 13. Palácio do Ministério da Economia
 - 14. Palácio do Ministério da Infraestrutura
 - 15. Palácio do Ministério da Comunicação
 - 16. Palácio do Ministério da Administração
 - 17. Palácio do Ministério da Previdência
 - 18. Palácio do Ministério da Assistência Social
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 - 25. Palácio do Ministério da Gestão de Políticas Públicas
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 - 28. Palácio do Ministério da Ciência, Tecnologia e Inovação
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 - 30. Palácio do Ministério da Administração Pública
 - 31. Palácio do Ministério da Previdência Social
 - 32. Palácio do Ministério da Assistência Social
 - 33. Palácio do Ministério da Cultura
 - 34. Palácio do Ministério do Esporte
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DISTRITO FEDERAL



ESTADO DO RIO DE JANEIRO

BRASÍLIA







41 months





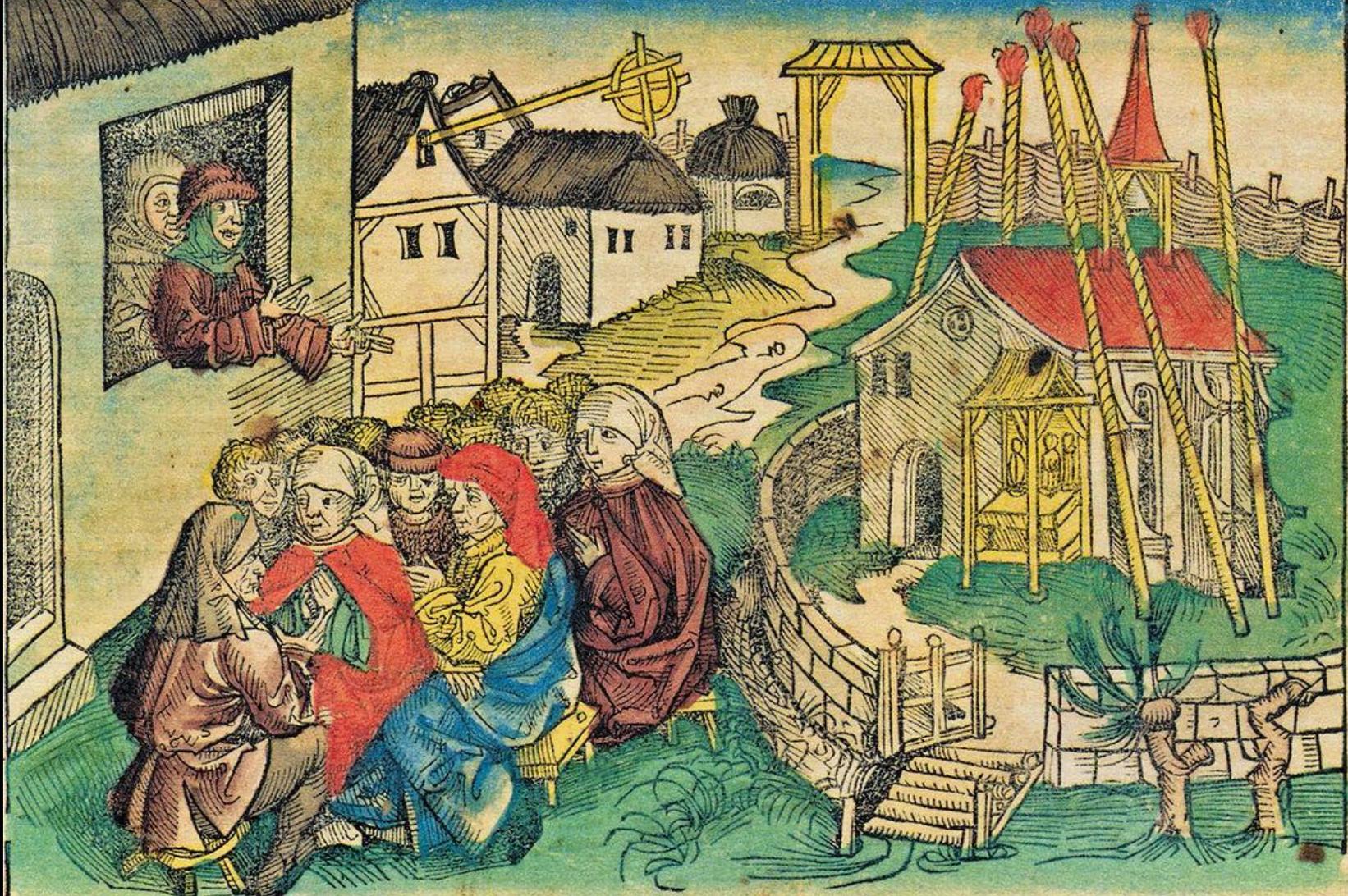


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LET'S BE

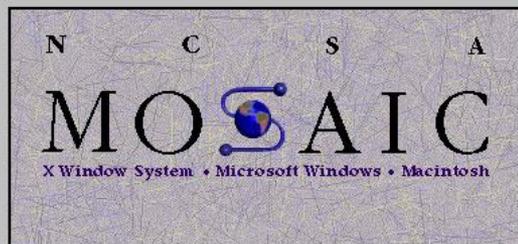


HONEST HERE...



Document Title: NCSA Mosaic Home Page

Document URL: http://www.ncsa.uiuc.edu/SDG/Software/Mosaic/NCSAMosaicHome.html



Welcome to NCSA Mosaic, an Internet information browser and [World Wide Web](#) client. NCSA Mosaic was developed at the [National Center for Supercomputing Applications](#) at the [University of Illinois](#) in --> Urbana-Champaign. NCSA Mosaic software is [copyrighted](#) by the Board of Trustees of the University of Illinois (UI), and ownership remains with the UI.

Jan `97

The Software Development Group at NCSA has worked on NCSA Mosaic for nearly four years and we've learned a lot in the process. We are honored that we were able to help bring this technology to the masses and appreciated all the support and feedback we have received in return. However, the time has come for us to concentrate our limited resources in other areas of interest and development on Mosaic is complete.

All information about the Mosaic project is available from the homepages.

NCSA Mosaic Platforms:

- [NCSA Mosaic for the X Window System](#)
- [NCSA Mosaic for the Apple Macintosh](#)
- [NCSA Mosaic for Microsoft Windows](#)

World Wide Web Resources The following resources are available to help introduce you to cyberspace and keep track of its growth:

- [A glossary](#) of World Wide Web terms and acronyms
- An [INDEX](#) to Mosaic related documents
- [NCSA Mosaic Access Page](#) for persons with disabilities
- Mosaic and WWW related [Tutorials](#)
- [Internet Resources Meta-Index](#) at NCSA
- [Suggested Starting Points for Internet Exploration](#)

NATIVE APPS



BlackBerry™



**Windows
Phone**



iOS



ANDROID

VS

HTML



APPS

Login

Access your account

Email

Password

Login



Login with Facebook



Login with your Google Account



Login with Windows Live



Login with Twitter



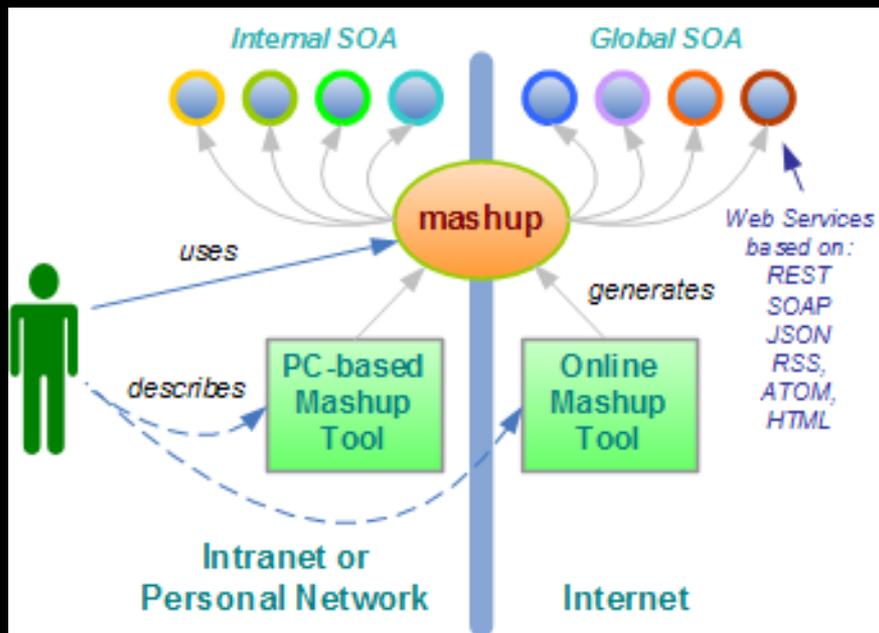
**User
(Mobile App)**



**API
(PHP Script)**

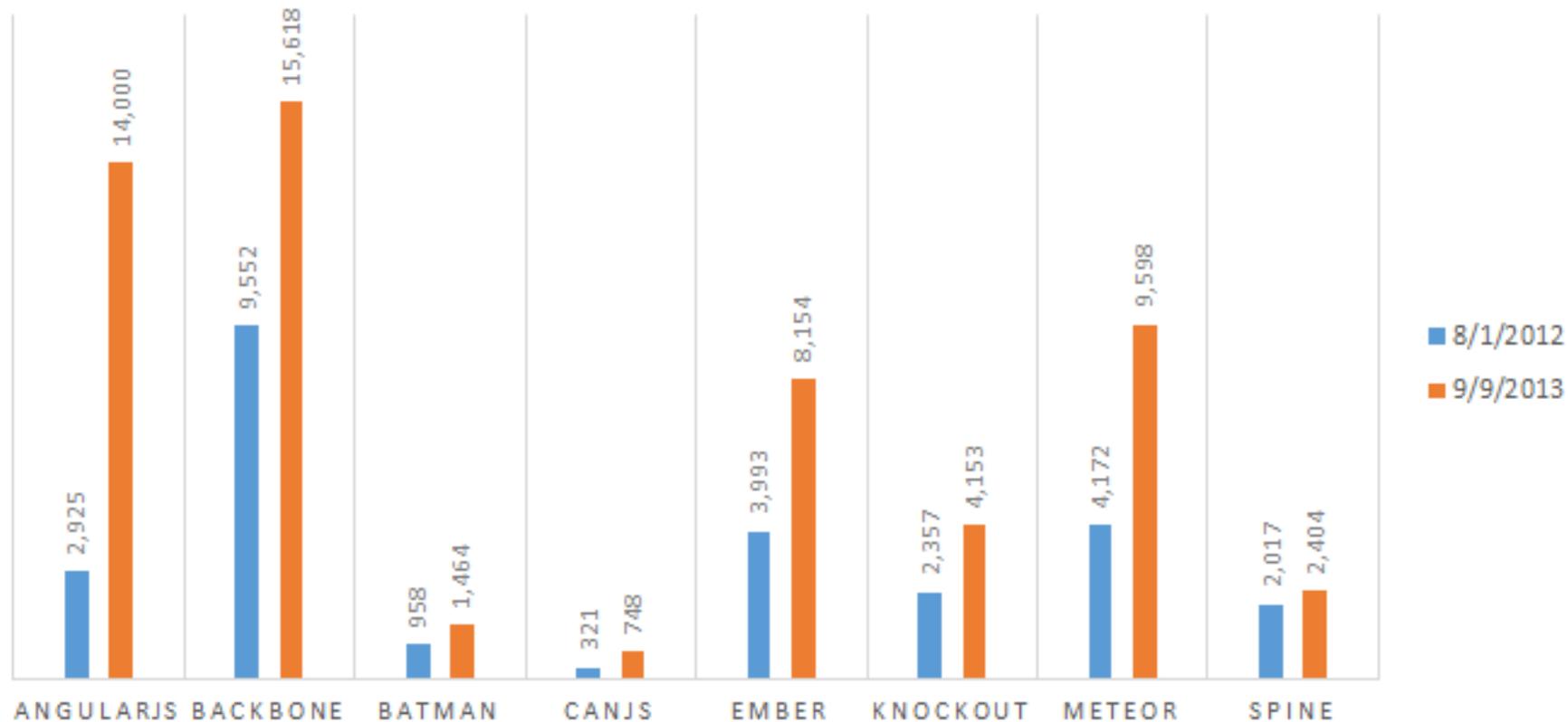


Web Server





GITHUB WATCHERS



```
func doDidMoveToView(scene : SKScene,
                    delegate : SKPhysicsContactDelegate) {

    // ===== Blimp Control =====

    yOffsetForTime = { i in
        return 80 * sin(i / 10.0)
    }

    // ===== Scene Configuration =====

    // Set up balloon lighting and per-pixel collisions.
    balloonConfigurator = { b in
        b.physicsBody.categoryBitMask = CONTACT_CATEGORY
        b.physicsBody.fieldBitMask = WIND_FIELD_CATEGORY
        b.lightingBitMask = BALLOON_LIGHTING_CATEGORY
    }

    // Load images for balloon explosion.
    balloonPop = (1..4).map {
        SKTexture(imageNamed: "explode_0\($0)")
    }

    // Install turbulent field forces.
    var turbulence = SKFieldNode.noiseFieldWithSmoothness(0.7,
        animationSpeed:0.8)
    turbulence.categoryBitMask = WIND_FIELD_CATEGORY
    turbulence.strength = 0.21
    scene.addChild(turbulence)

    cannonStrength = 210.0

    // ===== Scene Initialization =====

    // Do the rest of the setup and start the scene.
    setupHero(scene, delegate)
    setupFan(scene, delegate)
    setupCannons(scene, delegate)
}

func handleContact(bodyA : SKSpriteNode,
                  bodyB : SKSpriteNode) {

    if (bodyA == hero) {
        bodyB.normalTexture = nil
        bodyB.runAction(removeBalloonAction)
    } else if (bodyB == hero) {
        bodyA.normalTexture = nil
        bodyA.runAction(removeBalloonAction)
    }
}
```

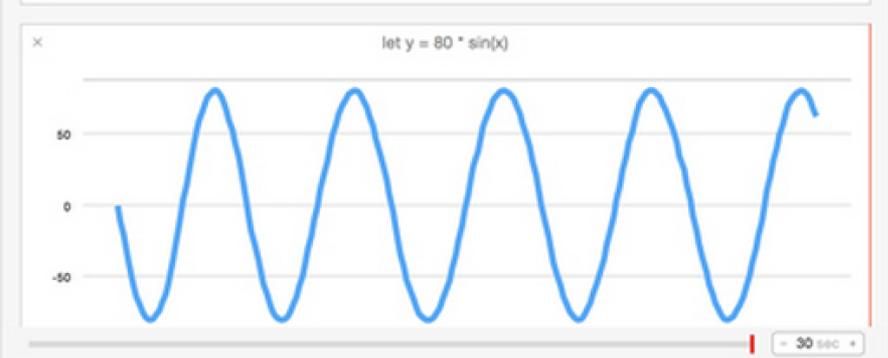
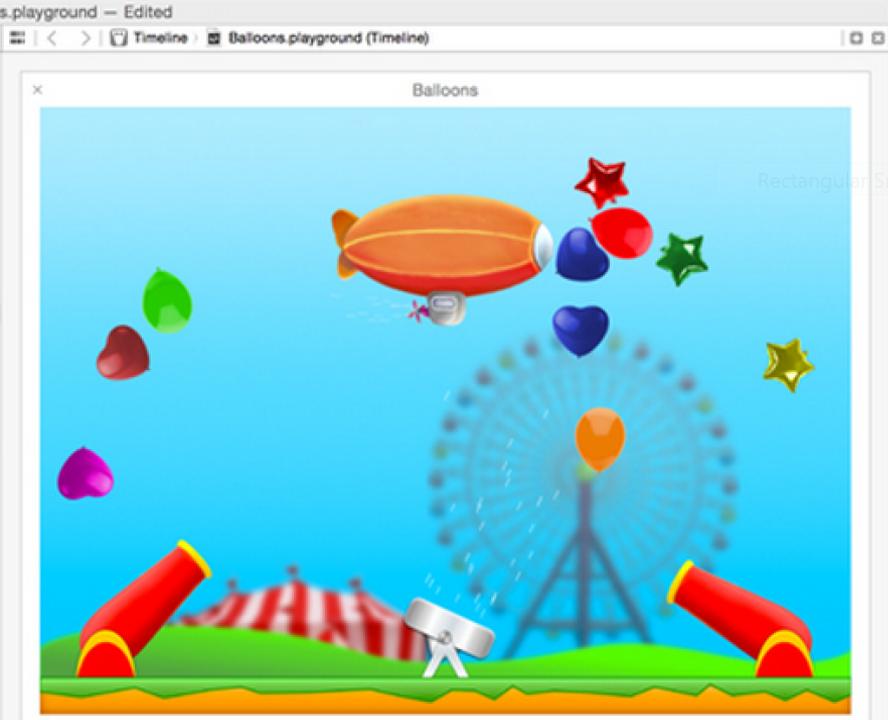
(Function)
(1058 times)

(Function)
(55 times)

SKTexture, SKTexture, SKTe...
(4 times)

SKNoiseFieldNode
SKNoiseFieldNode
SKNoiseFieldNode
(GameScene ((Function))) ((F...)

210.0



**An application is
defined by the client,
not the service**



**Libraries, Widgets,
and Frameworks, Oh My!**









ANGULARJS

```
<!doctype html>
<html ng-app="app">
  <head>
    <script src="https://ajax.googleapis.com/ajax/libs/angularjs/1.3.0-beta.11/angular.min.js"></script>
    <script src="components.js"></script>
    <script src="app.js"></script>
    <link rel="stylesheet" href="bootstrap.css">
  </head>
  <body>
    <tabs>
      <pane title="Localization">
        Date: {{ '2012-04-01' | date:'fullDate' }} <br>
        Currency: {{ 123456 | currency }} <br>
        Number: {{ 98765.4321 | number }} <br>
      </pane>
      <pane title="Pluralization">
        <div ng-controller="BeerCounter">
          <div ng-repeat="beerCount in beers">
            <ng-pluralize count="beerCount" when="beerForms"></ng-pluralize
          >
        </div>
      </div>
    </pane>
  </tabs>
</body>
</html>
```



```
<table>
  <tr>
    <th>Date</th>
    <th>Subject</th>
    <th>From</th>
    <th>To</th>
  </tr>

  {{#each messages}}
    {{#link-to "mail" this tagName="tr"}}
      <td>{{date date}}</td>
      <td>{{view.isActive}} {{subject}}</td>
      <td>{{from}}</td>
      <td>{{to}}</td>
    {{/link-to}}
  {{/each}}
</table>

{{outlet}}
```

B

```
<!-- set up the modal to start hidden and fade in and out -->
<div id="myModal" class="modal fade">
  <div class="modal-dialog">
    <div class="modal-content">
      <!-- dialog body -->
      <div class="modal-body">
        <button type="button" class="close" data-dismiss="modal">&times;</button>
        Hello world!
      </div>
      <!-- dialog buttons -->
      <div class="modal-footer"><button type="button" class="btn btn-primary">0
    </div>
  </div>
</div>
</div>
```



Get the `<button>` element with the class 'continue' and change its HTML to 'Next Step...'

```
1 | $( "button.continue" ).html( "Next Step..." )
```

Event Handling

Show the `#banner-message` element that is hidden with `display:none` in its CSS when any button in `#button-c`

```
1 | var hiddenBox = $( "#banner-message" );
2 | $( "#button-container button" ).on( "click", function( event ) {
3 |     hiddenBox.show();
4 | });
```

Ajax

Call a local script on the server `/api/getWeather` with the query parameter `zipcode=97201` and replace the element

```
1 | $.ajax({
2 |     url: "/api/getWeather",
3 |     data: {
4 |         zipcode: 97201
5 |     },
6 |     success: function( data ) {
7 |         $( "#weather-temp" ).html( "<strong>" + data + "</strong> degrees" );
8 |     }
9 | });
```

BACKBONE.JS



```
<!-- Templates -->
```

```
<script type="text/template" id="item-template">
```

```
  <div class="view">
```

```
    <input class="toggle" type="checkbox" <%= done ? 'checked="checked"' : '' %> />
```

```
    <label><%- title %></label>
```

```
    <a class="destroy"></a>
```

```
  </div>
```

```
  <input class="edit" type="text" value="<%- title %>" />
```

```
</script>
```

```
<script type="text/template" id="stats-template">
```

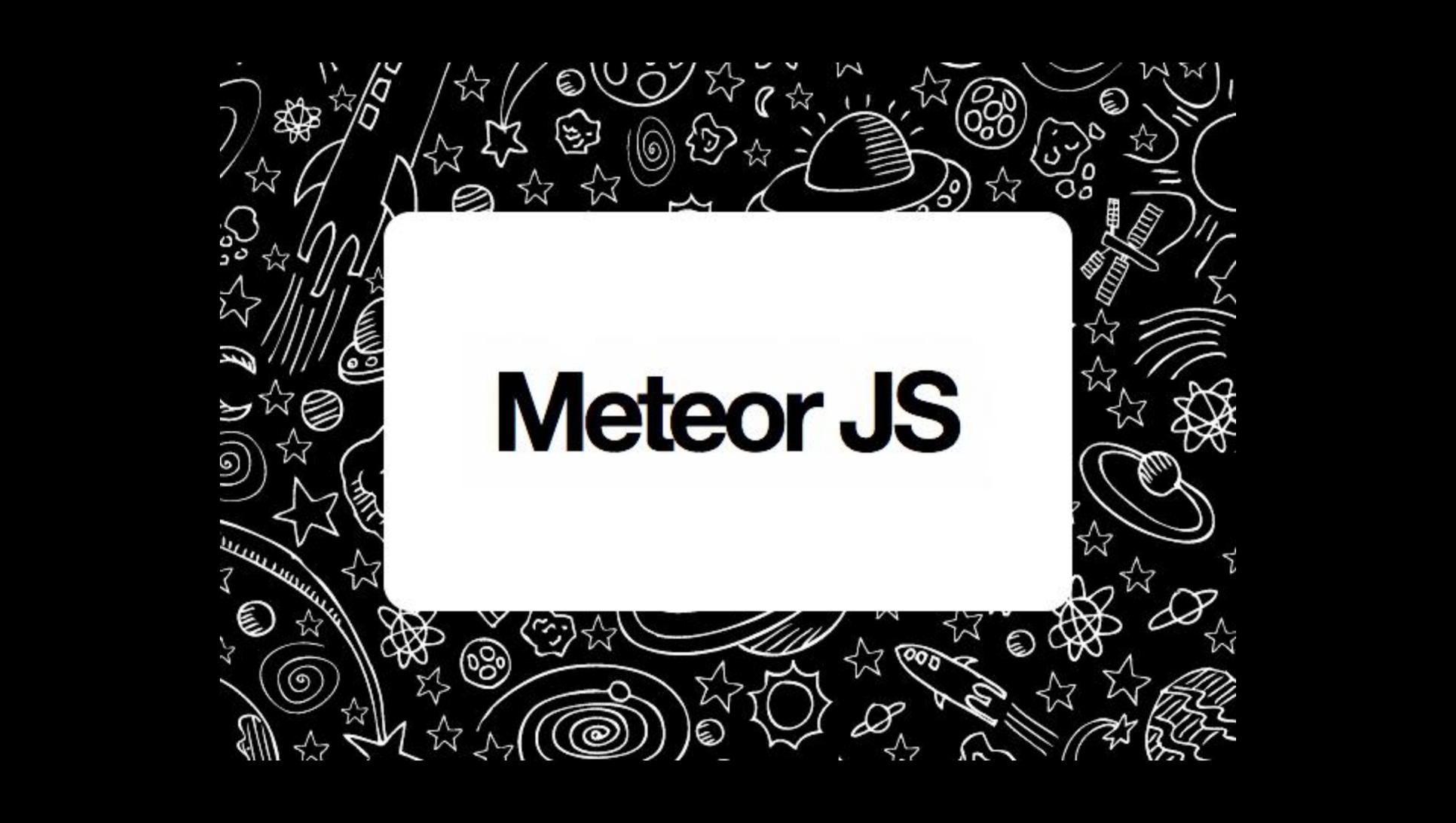
```
  <% if (done) { %>
```

```
    <a id="clear-completed">Clear <%= done %> completed <%= done == 1 ? 'item' : 'items' %></a>
```

```
  <% } %>
```

```
  <div class="todo-count"><b><%= remaining %></b> <%= remaining == 1 ? 'item' : 'items' %> left</div>
```

```
</script>
```

A black background filled with white hand-drawn doodles of various celestial objects and space-related items. The doodles include stars of different shapes and sizes, planets with rings, moons, galaxies, a rocket ship, a satellite, a meteor streak, and various abstract shapes representing celestial bodies. The overall style is whimsical and artistic.

Meteor JS

```
// server: publish all room documents
Meteor.publish("all-rooms", function () {
  return Rooms.find(); // everything
});

// server: publish all messages for a given room
Meteor.publish("messages", function (roomId) {
  check(roomId, String);
  return Messages.find({room: roomId});
});

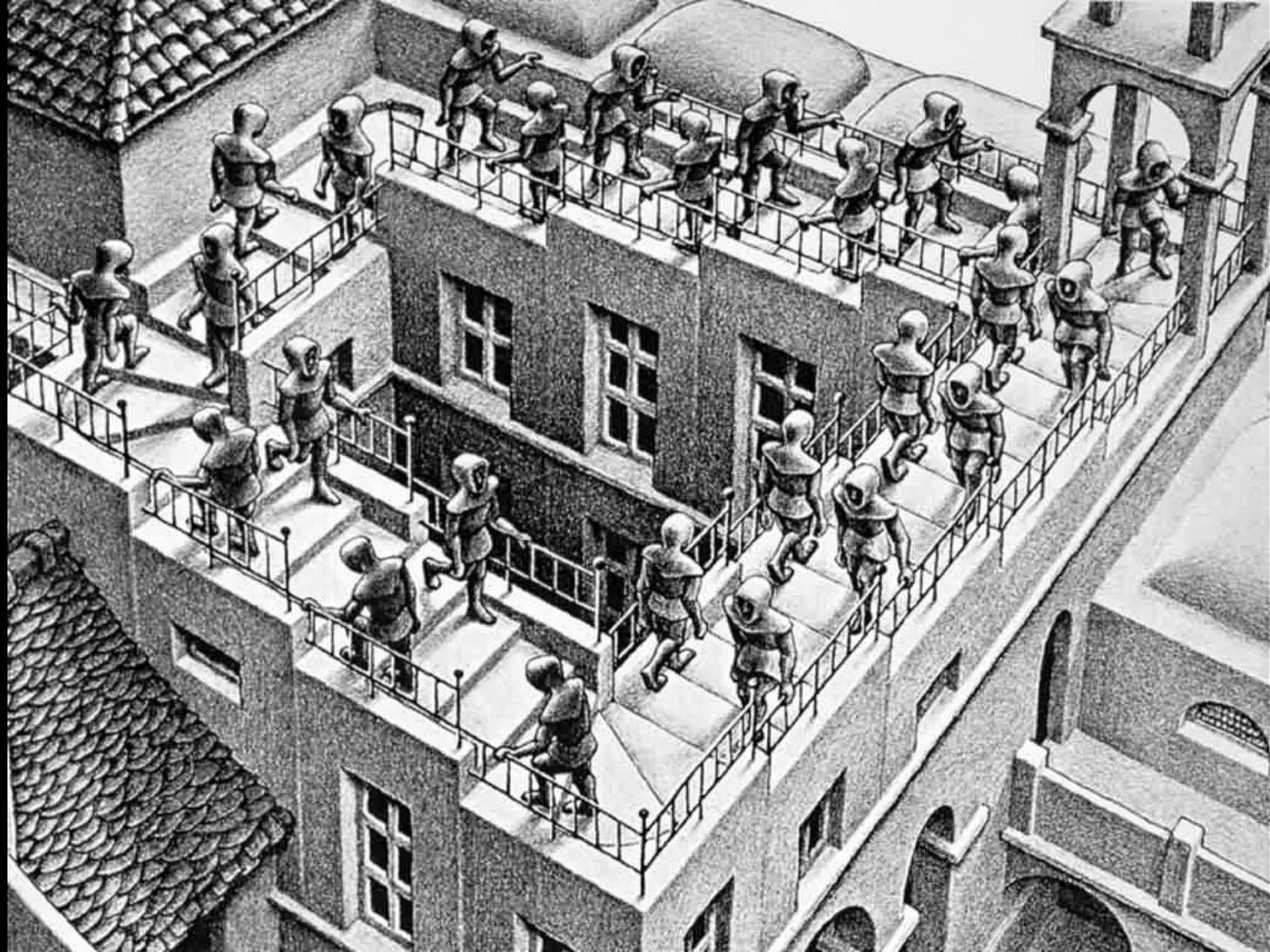
// server: publish the set of parties the logged-in user can see.
Meteor.publish("parties", function () {
  return Parties.find({$or: [{"public": true},
                              {invited: this.userId},
                              {owner: this.userId}]});
});
```

Publish functions can provide different results to each client. In the last example, a logged in user can only see `Party` documents that are public, that the user owns, or that the user has been invited to.

Once subscribed, the client uses its cache as a fast local database, dramatically simplifying client code. Reads never require a costly round trip to the server. And they're limited to the contents of the cache: a query for every document in a collection on a client will only return documents the server is publishing to that client.

```
// client: start a parties subscription
Meteor.subscribe("parties");

// client: return array of Parties this client can read
return Parties.find().fetch(); // synchronous!
```



My heart is ever at your service.

~ William Shakespeare





J. Developer and the Seven Services





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If integrating one of these APIs on your own is a headache, then integrating several is a migraine. Singly Data Fabric pushes unified data from any apps or devices your users have authenticated directly to your database. Forget about nuanced differences in rate limits, endpoints and API design. Instead, just pick the APIs you'd like connected and get moving.

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Cloudant



Cloudant's distributed database as a service (DBaaS) allows developers of fast-growing web and mobile apps to focus on building and improving their products, instead of worrying about scaling and managing databases on their own. Highly available, durable and feature-rich, our data store is built for scaling, optimized for concurrent reads & writes, and handles a wide variety of data types including JSON, full-text, and geospatial.

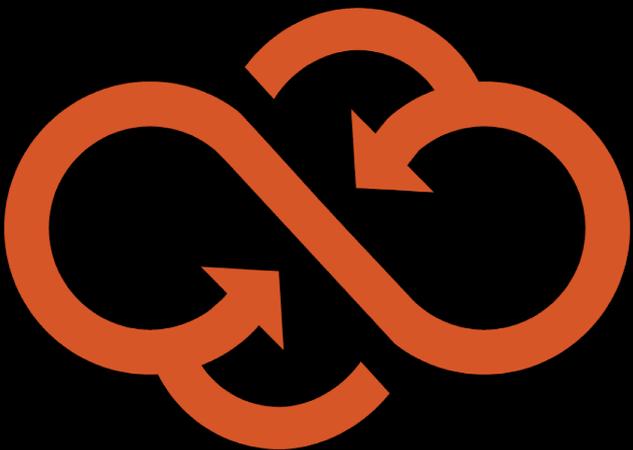
Cloudant is built from the ground up to scale globally, like a CDN for your database.

[Learn More](#)

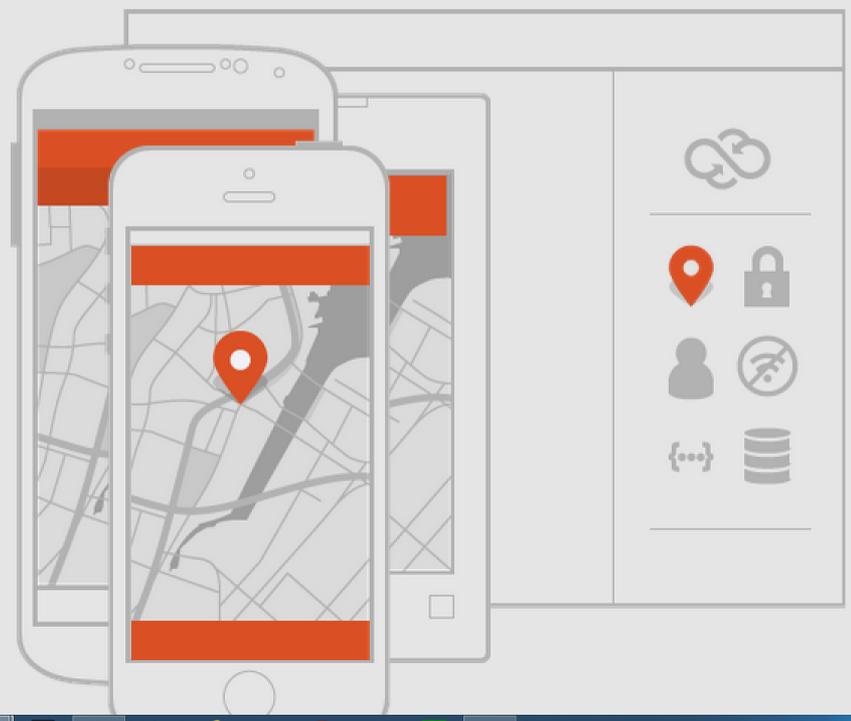
[DBaaS Comparison](#)

Key features:

JSON Data Store	Cloudant Search
Cloudant Replication	Cloudant Geospatial
Cloudant Sync	Data Security
MapReduce	RESTful API
Cloudant Management and Monitoring	



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Cloud9 IDE

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c9 - Cloud9

c9.io/mattpardee/c9

File Edit View Windows Help debug Preview Cloud9 IDE

Project Files

- refactor
- revisions
- richtext
- run
- runpanel
- sandbox
- save
- searchinfiles
- searchreplace
- settings
- splitview
- statusbar
 - skin.xml
 - statusbar.js
 - statusbar.xml
 - style.css
- stripws
- tabbehaviors
- tabsessions
- template
- testpanel
- testredbar
- themes

skin.xml

```
20 module.exports = ext.register("ext/statusbar/statusbar", {
21   name      : "Status bar",
22   dev       : "Cloud9 IDE, Inc.",
23   alone     : true,
24   type      : ext.GENERAL,
25   markup    : markup,
26   skin      : {
27     id       : "statusbar",
28     data     : skin,
29     "media-path" : ide.staticPrefix + "/style/images/",
30     "icon-path"  : ide.staticPrefix + "/style/icons/"
31   },
32   expanded: false,
33   nodes   : [],
34   toolItems: [],
35   prefsItems: [],
36   horScrollAutoHide : "false",
37   edgeDistance : 3,
38   hook : function(){
39     var _self = this;
40     ide.addListener("openfile", function() {
41       setTimeout(function() {
42         ext.initExtension(_self);
43       }, 1000);
44     });
45
46     ide.addListener("loadsettings", function(e){
47       var strSettings = e.model.queryValue("auto/statusbar");
48       if (strSettings === "true") {
```

31:7



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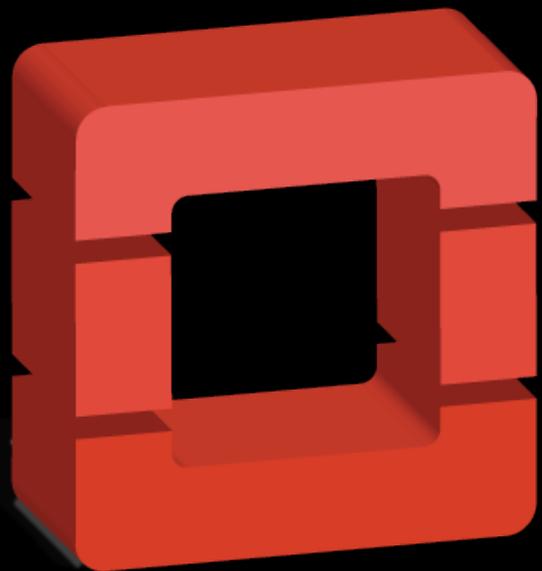


Windows® Azure™

- ALL ITEMS
- WEB SITES 3
- VIRTUAL MACHINES 0
- MOBILE SERVICES 0
- CLOUD SERVICES 2
- SQL DATABASES 1
- STORAGE 2
- HDINSIGHT 0
- MEDIA SERVICES 0
- SERVICE BUS 2
- VISUAL STUDIO ONLINE

all items

NAME	TYPE	STATUS	SUBSCRIPTION	LOCATION
amundsen	Storage Account	Online	mamund	South Central US
mamund	Storage Account	Online	mamund	North Central US
amundsen	Cloud service	Created	mamund	South Central US
mamund	Cloud service	Created	mamund	North Central US
mamund-authom	Web Site	Running	mamund	East US
mamund	Web Site	Running	mamund	East US
m2	Web Site	Running	mamund	East US
amundsenazure	Service Bus Namesp...	Active	mamund	South Central US
mamund	Service Bus Namesp...	Active	mamund	South Central US
sample	SQL Database	Online	mamund	South Central US
Michael Amundsen	Directory	Active	Shared by all Michael A...	United States
amundsenazure	Active Directory Acc...	Active	mamund	South Central US
mamund	Active Directory Acc...	Active	mamund	South Central US



openstack™

CLOUD SOFTWARE



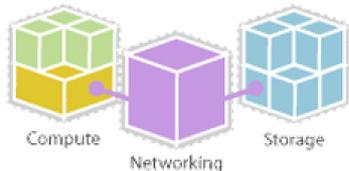
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Open source software for building private and public clouds.

Software

OpenStack Software delivers a massively scalable cloud operating system.



About OpenStack Software...

Community

Join our global community of technologists, developers, researchers, corporations and cloud computing experts.

16894
PEOPLE

139
COUNTRIES

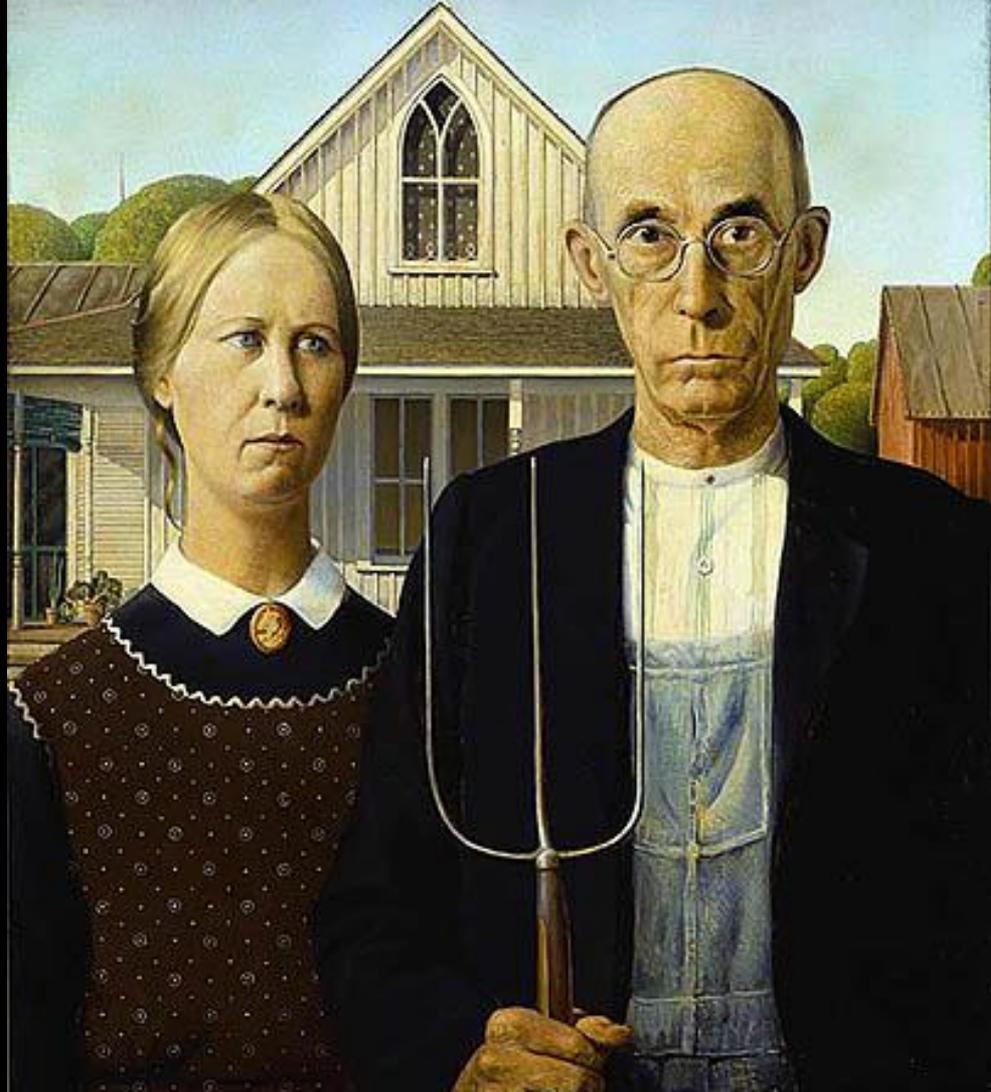
Meet Our Community

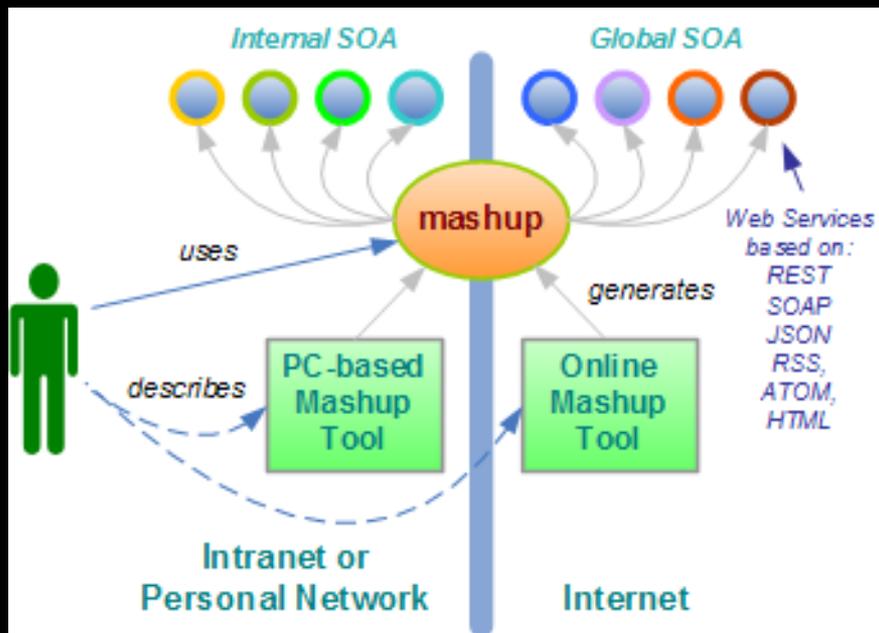
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Summit Videos

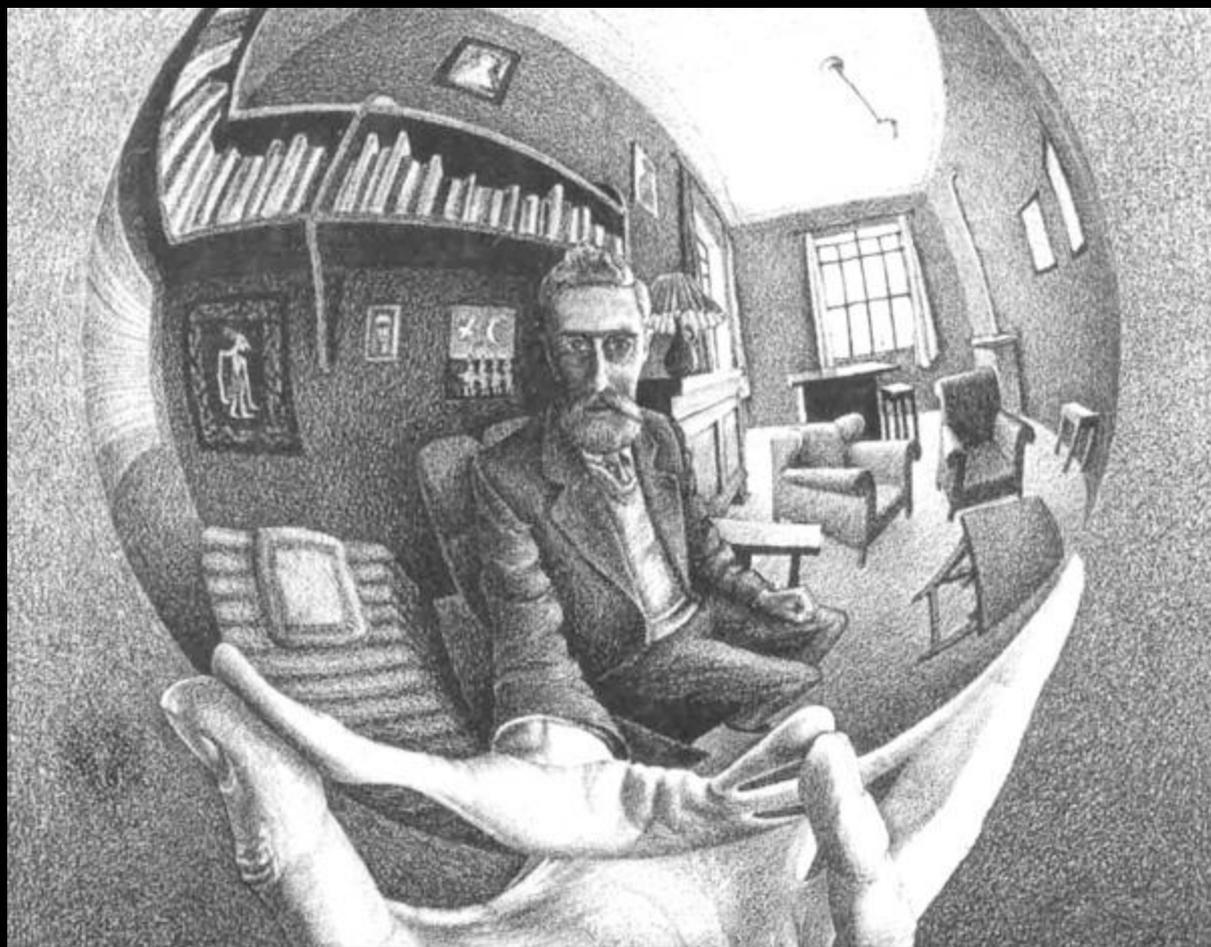




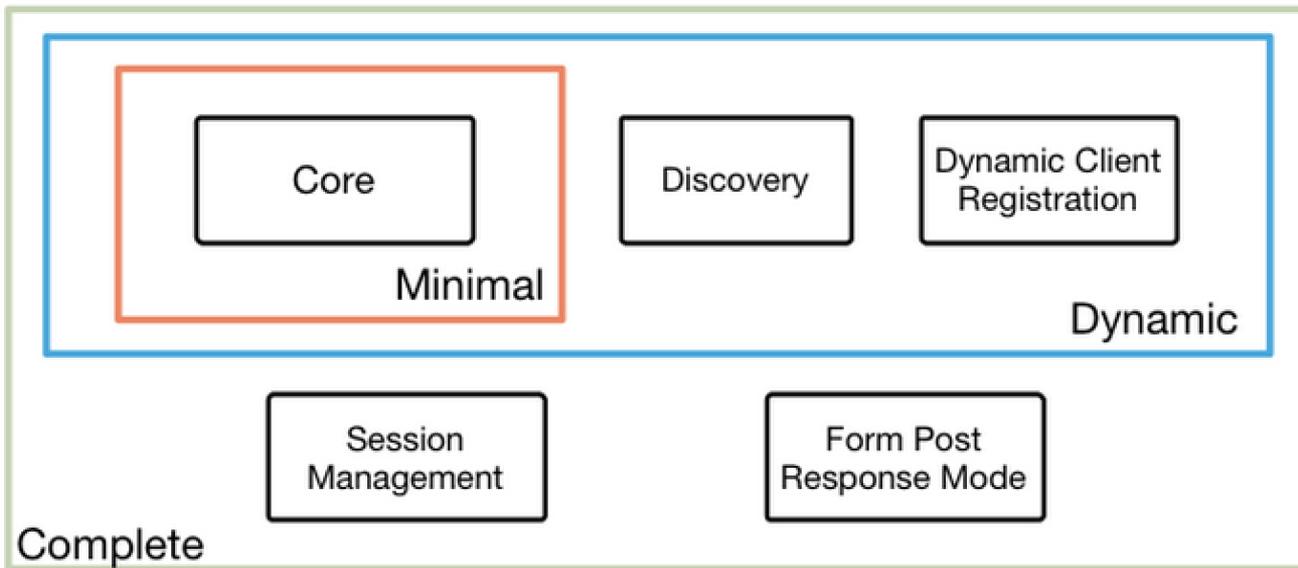




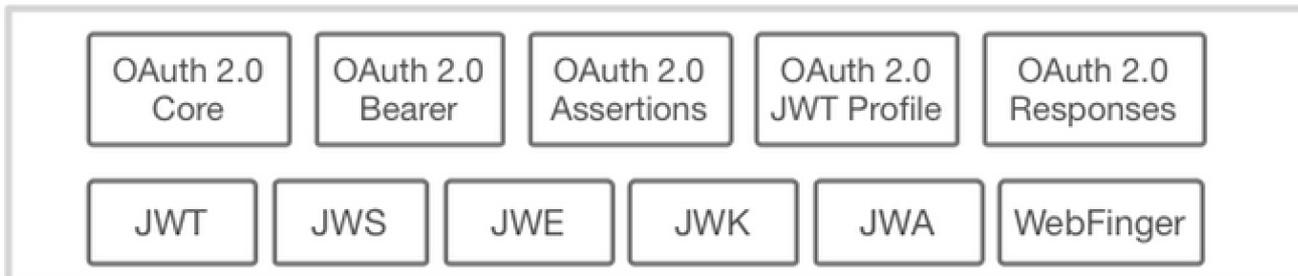
Five Not So Easy Services



Identity



Underpinnings



Social logins and authorizations can be annoying. So we made

The fastest way to integrate OAuth



```
//Authorize your user to facebook
OAuth.popup('facebook').done(function(facebook) {
  //Get your user's personal data
  facebook.me().done(function(me) {
    alert(me.name)
  })
})
```

Try it



100+ OAuth providers



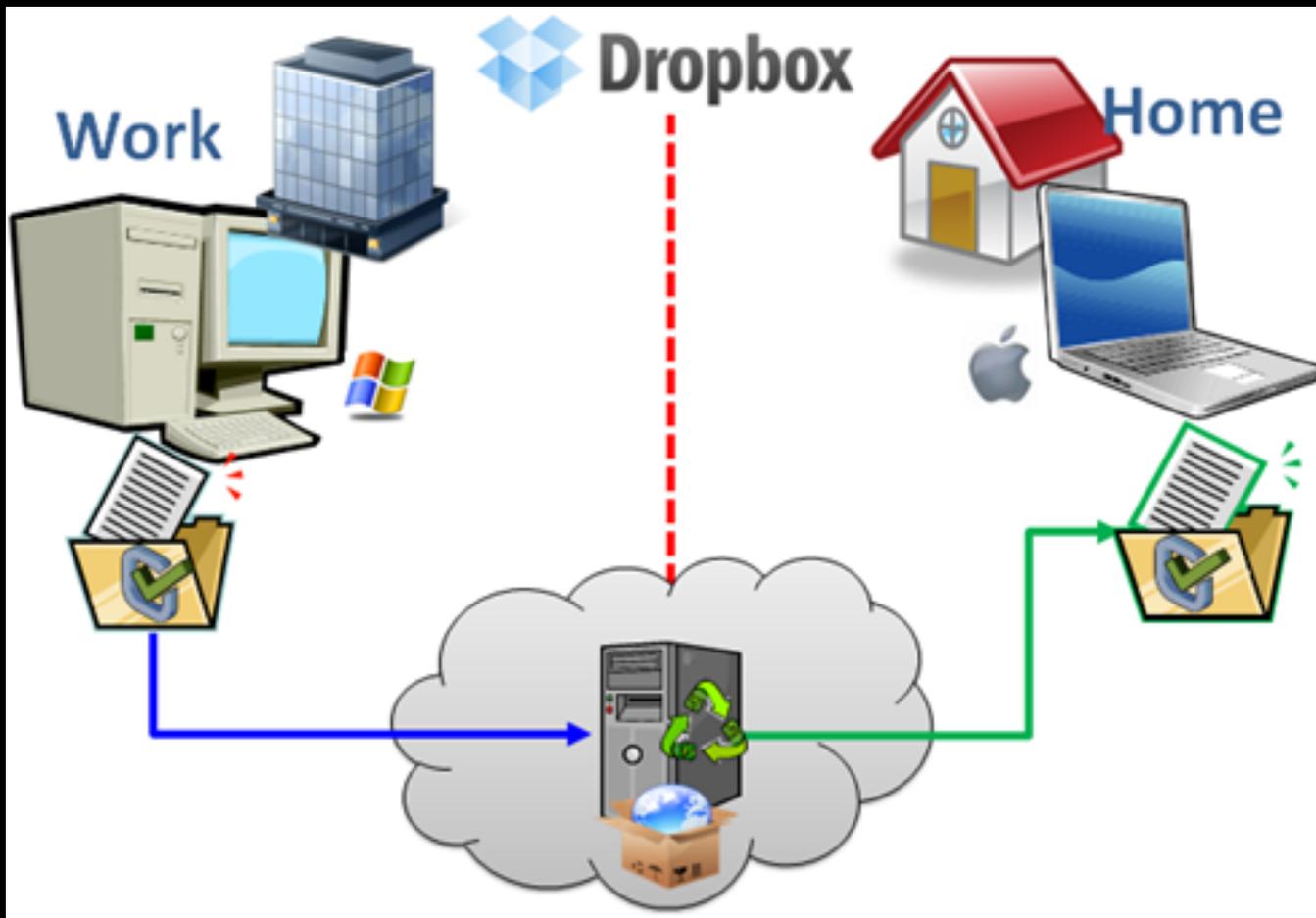
Web & Mobile SDKs



90 seconds process

Synchronization

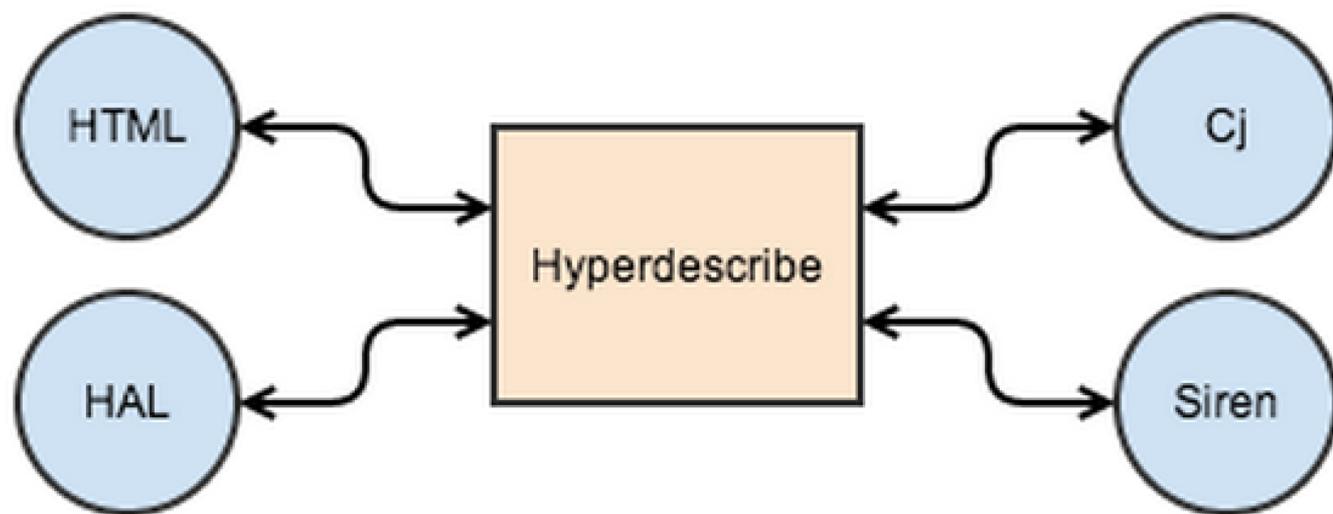




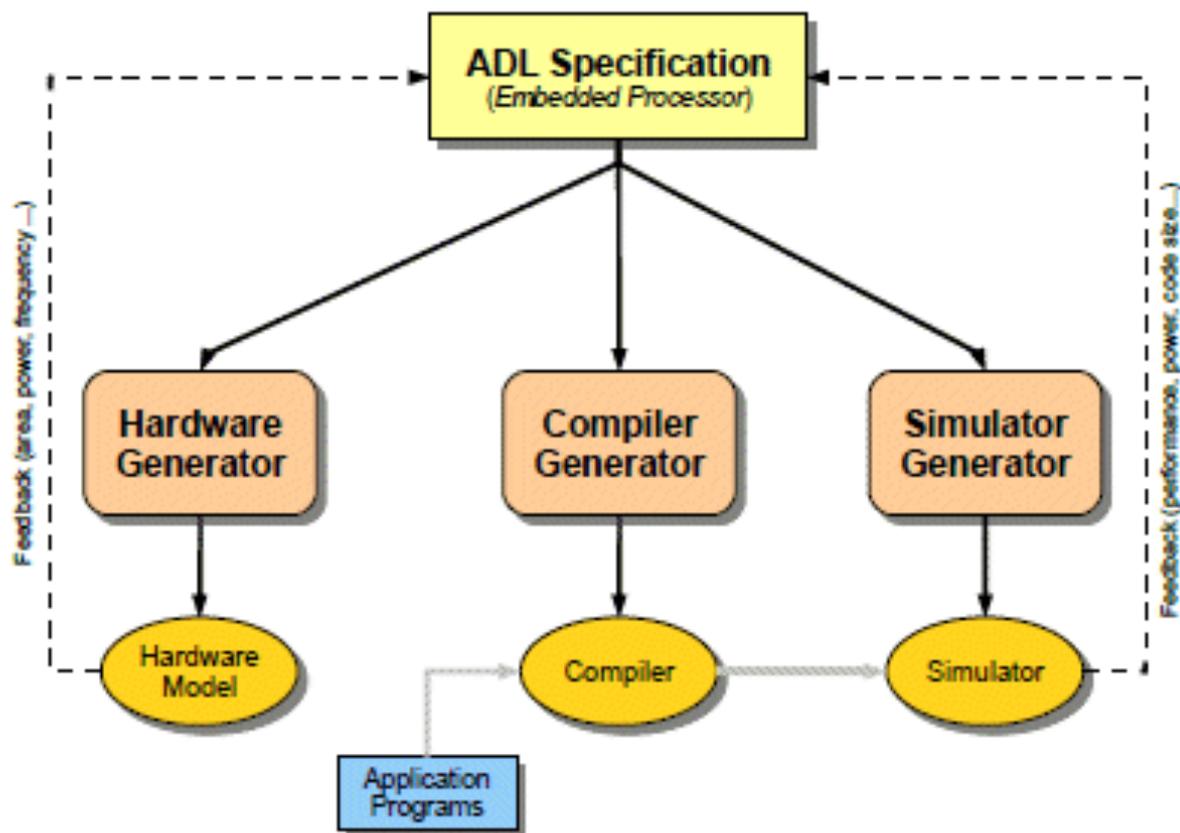
Representation



Hyperdescribe is a standardized way for describing hypermedia messages. It can be built that will automatically convert one hypermedia type to another. It also can be built that allows for coding to hypermedia elements rather than specific messages.



Description



New

Reset

Download

Get Server

Get Client

```

1- apiDeclarations:
2-   -
3-     apiVersion: 1
4-     swaggerVersion: 1.2
5-     basePath: "http://localhost:8002/api"
6-     description: "Operations for Albums"
7-     resourcePath: "/albums"
8-     produces:
9-       - "application/json"
10-      - "application/xml"
11-     consumes:
12-       - "application/json"
13-       - "application/xml"
14-     apis:
15-       -
16-         path: "/albums"
17-         operations:
18-           -
19-             method: "GET"
20-             summary: "Retrieve albums of the user."
21-             notes: "Returns a list of all albums for the user."
22-             type: "array"
23-             items:
24-               $ref: "Album"
25-             nickname: "getAlbums"
26-             parameters:
27-               -

```

albums : Operations for Albums

Hide | List Operations

GET	/albums	Retrieve albums of the user.
POST	/albums	Create a new album.
GET	/albums/{albumId}	Retrieve a specific album.
DELETE	/albums/{albumId}	Deletes an album.
PATCH	/albums/{albumId}	Updates an album.

Implementation Notes

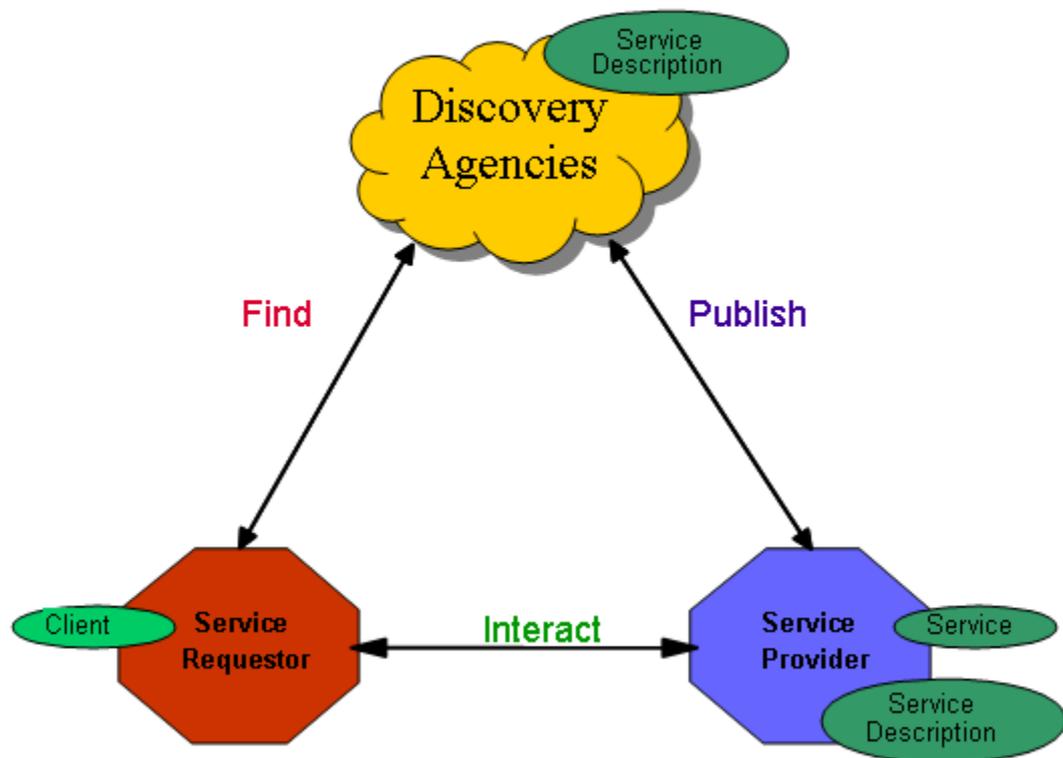
Updates an album for the logged-in user.

Response Content Type

Parameters

Parameter	Value	Description	Parameter Type	Data Type
albumId	<input type="text" value="(required)"/>	The ID of the album to retrieve.	path	integer
body	<div style="border: 1px solid #ccc; height: 100px; width: 100%;"></div>	The updated album.	body	InputAlbum

Discovery



{API}Search

90 APIs in database by 78 maintainers. [Add API](#) [Validator](#) [Builder](#) [API](#) [FAQ](#) [About](#)

Ex: all, evangelist,photo
+ Add API


WeatherTrigger
 developer.weatherunlocked.com 

by [Weather Unlocked](#) |  11 days ago

Tags: Weather

[signup](#) [documentation](#) [features](#)



PivotalTracker API
 pivotaltracker.com

by [PivotalTracker](#) |  8 days ago

Tags: agile product management

[signup](#)



Fitbit API dev.fitbit.com

by [Fitbit](#) |  a month ago

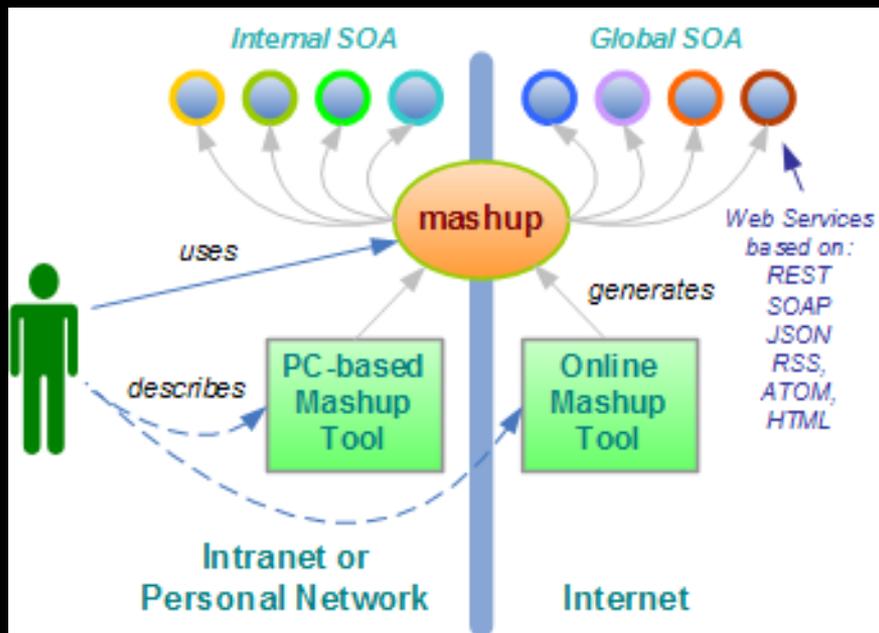
Tags: wearable iot internet of things health tracker

Five Not So Easy Services

- Identity
- Synchronization
- Representation
- Description
- Discovery

Five Not So Easy Services

- **Security** (Identity)
- **Storage** (Synchronization)
- **Compatibility** (Representation)
- **Functionality** (Description)
- **Distribution** (Discovery)





Recovering the Future

DMC



07







TESLA

394

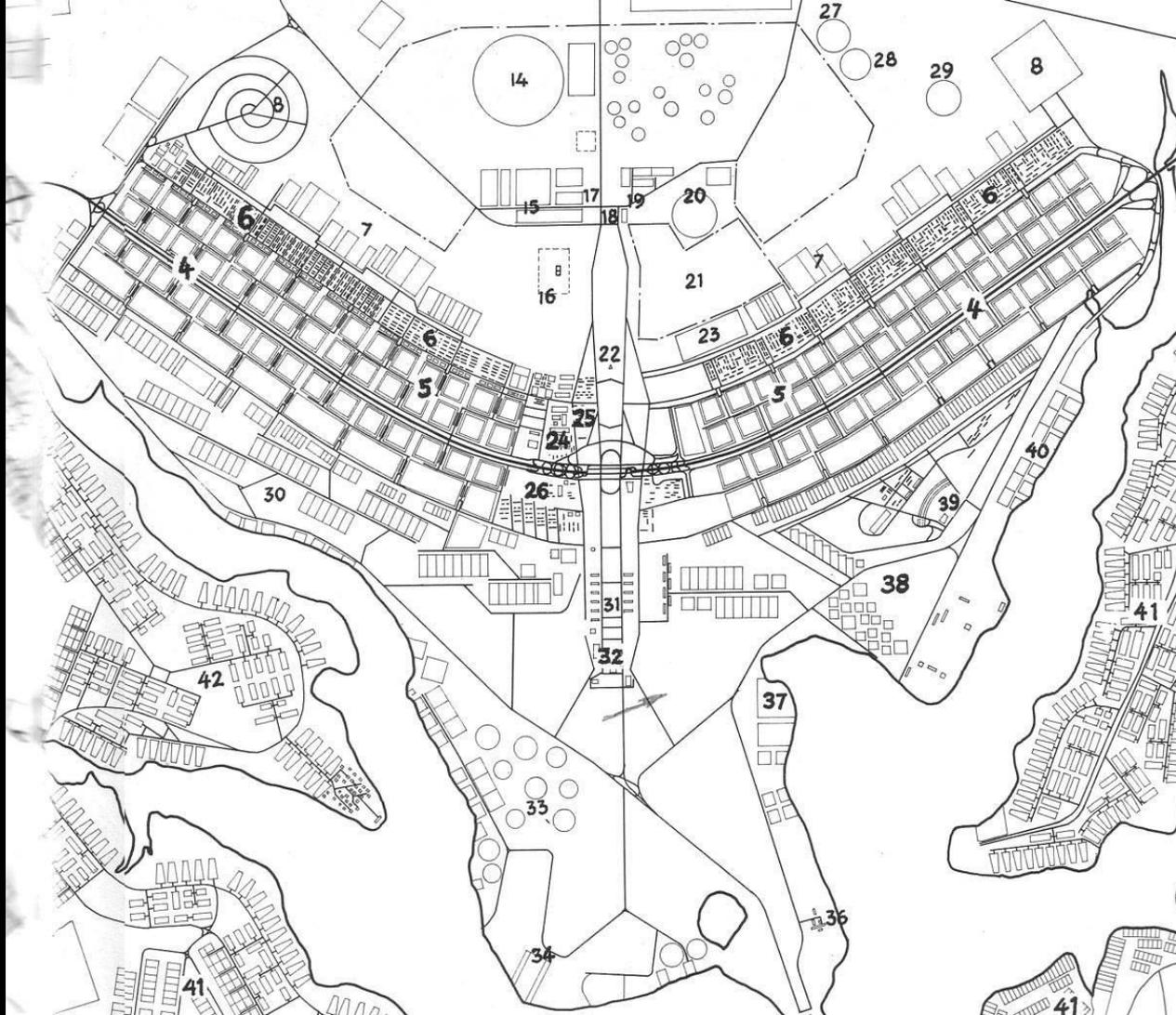
KM (续航里程)

5

秒 (0-100)









What are we building?











Clients Matter, Services Don't

Recovering the Future of Services on the Web

<http://g.mamund.com/qconnewyork2014-talk>

Mike Amundsen, API Academy / CA

@mamund